

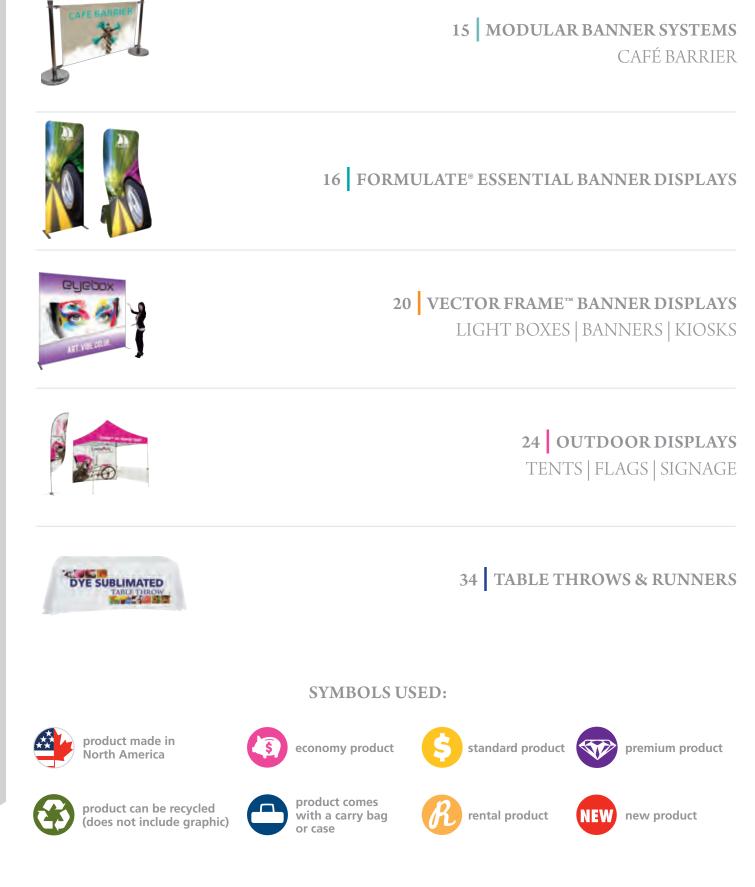
# 



# The Exhibitors' Handbook™







HOPUP<sup>™</sup> TENSION FABRIC DISPLAYS 38



XCLAIM<sup>™</sup> FABRIC POPUP DISPLAYS 52

COYOTE<sup>™</sup> POPUP DISPLAY SYSTEMS 60

FOLDING DISPLAY PANELS 66

ACCENTS & ACCESSORIES 70 COUNTERS | LIGHTS | CASES

WARRANTY KEY:

warranty (hardware)



90 day limited warranty (hardware)

warranty (hardware)

lifetime limited





5 year limited



graphics limited 6 month warranty (outdoor & table throw products)

1 year limited

warranty (hardware)













#### **FABRIC DISPLAYS & STRUCTURES**

88 MODULATE MIX & MATCH | 10', 20', 30' KITS

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**116 FORMULATE DESIGNER SERIES** 

10' DISPLAYS | 20' DISPLAYS | 30' DISPLAYS

132 FORMULATE FUSION 20' X 20' ISLAND KITS

140 FORMULATE HANGING & ARCHITECTURAL STRUCTURES HANGING SIGNS | TOWERS | ARCHES | CONFERENCE WALLS

**SYMBOLS USED:** 













product made in

product can be recycled (does not include graphic)

. North America

















standard product



new product

premium product

## MODULAR EXHIBIT SYSTEMS

HYBRID PROTM MODULAR DISPLAYS | 160 10' DISPLAYS | 20' DISPLAYS | ISLANDS

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10' DISPLAYS | 20' DISPLAYS | ISLANDS | ACCENTS

ACCENTS & ACCESSORIES | 212 COUNTERS | LIGHTS | CASES

# WARRANTY KEY:

5 year limited warranty (hardware)



graphics limited 1 year warranty (indoor products)



graphics limited 6 month warranty (outdoor & table throw products)

1 year limited

warranty (hardware)













90 day limited warranty (hardware)

lifetime limited

warranty (hardware)









# FORMULATE FABRIC STRUCTURES

From straight and angular shapes to ergonomic, flowing forms, the Formulate<sup>®</sup> line of fabric exhibits and structures encompasses a full spectrum of beautiful fabricbased exhibits, environments and structures, off-the-shelf to custom. Formulate fabric structures and solutions combine shape, specialty fabrics, lightweight frames and lighting to create captivating and artistic presentations and spaces.

#### Shapes to mix & match...

Formulate's off-the-shelf fabric structures couple lightweight aluminum tube frames with stretch, zipper pillowcase fabric graphics. Formulate fabric structures are formed with expert aluminum bending machinery and skilled welding and metal-working technicians. We offer a complete line of fabric backwalls, exhibit kits, hanging shapes and structures, towers, archways, walls, rooms and more.

#### Off-the-shelf display systems and architectural structures include:

- Formulate inline tension fabric displays
- Formulate counters, kiosks, iPad stands & accessories
- Formulate hanging structures
- Formulate towers, funnels & arches
- Formulate Fusion island exhibits, conference rooms & more

With the endless off-the-shelf and customized options Formulate provides, you can mix and match to create the ideal display, booth or environment.



Pinwheel Hanging Structure, p. 144

# MODULAR **EXHIBIT** SYSTEMS

Modular exhibit systems and displays provide exhibitors with sophisticated, customlooking exhibits that stand the test of time and can adapt and evolve from show to show. Using standardized components as building blocks, modular displays can often be reconfigured to fit multiple size spaces and customized to fit unique needs.

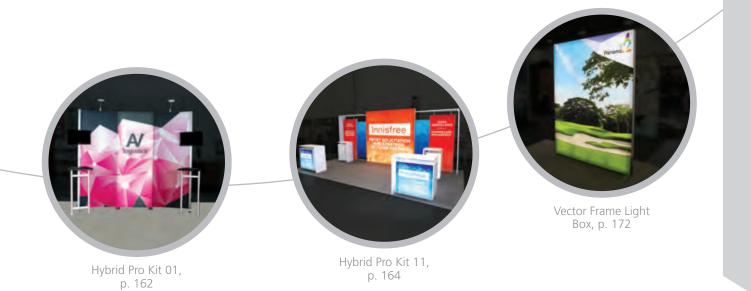
# Modular exhibits are smart, versatile and often feature recyclable aluminum components that support longevity and reusability.

Our modular exhibit systems are created by expert welding and metal-working technicians. With the latest state-of-the-art printing technology and large format printing capabilities, we ensure your desired message stands out from the competition; graphics are produced and finished by hand by highly-skilled sewers in North America.

#### Off-the-shelf modular exhibit systems include:

- Hybrid Pro<sup>™</sup> Modular inline & island exhibit kits & counters
- Vector Frame<sup>™</sup> banners, light boxes, exhibit kits, kiosks & counters
- Linear<sup>™</sup> Pro modular inline exhibit kits, kiosks and counters
- Merchandise Express<sup>™</sup> portable point-of-purchase displays
- Orbital Express<sup>™</sup> Truss modular inline & island exhibit kits, counters, kiosks & accessories

With such an expansive range of off-the-shelf modular exhibit systems to choose from, you can easily create an impactful, versatile exhibit that will evolve with your exhibiting needs and demands over time.



#### MODULATE<sup>TM</sup> MIX & MATCH



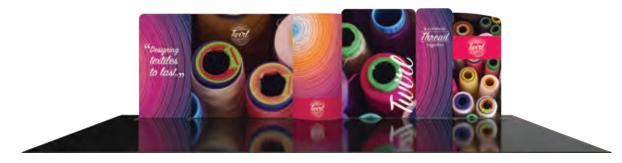
Modulate<sup>™</sup> is a modular, fabric structure system that allows for hundreds of customized configurations of banners and backwalls that result in imaginative and original inline displays. Aluminum tube frames are coupled with zipper pillowcase fabric graphics to create versatile, eye-catching displays.

# **DESIGN YOUR OWN COMBINATIONS**

CHOOSE FROM 11 FRAME SHAPES & COMBINE TO CREATE A TAILORED INLINE DISPLAY



## MAKE UNIQUELY YOURS



DESIGN EXAMPLE

	0		×	×		
8		7	6	9	10	11
						·[[



Modulate displays come with a carry bag and a lifetime limited hardware warranty.



If you have a tradeshow schedule where you have multiple size spaces to plan for, Modulate™ is the perfect exhibit system. Modulate pre-defined 30' inline kits can reconfigure easily into smaller exhibit sizes with no extra parts or packaging! Maximize your value in a versatile, recongifurable system.

# **SNAP TOGETHER AND RECONFIGURE**

CONVERT A 30' INLINE



MOD-30-01

INTO A 20' INLINE



MOD-20-01

**OR** TWO 10' INLINE DISPLAYS





NEW

## **CONVERT A 30' INLINE**



MOD-30-02

INTO A 20' INLINE

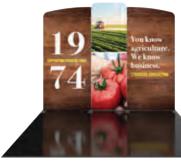


MOD-20-02



10 11 9 1 9 1 10 11 10

#### AND TWO 10' INLINE DISPLAYS



MOD-10-03





MOD-10-04



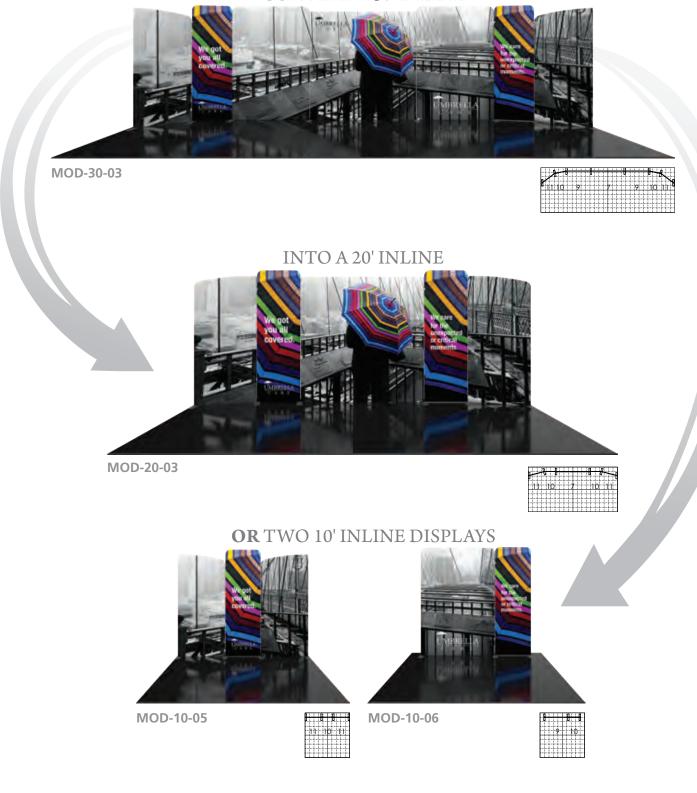




**MODULATE**<sup>TM</sup> RECONFIGURABLE KITS

# MAXIMIZE YOUR EXHIBIT VALUE

#### CONVERT A 30' INLINE

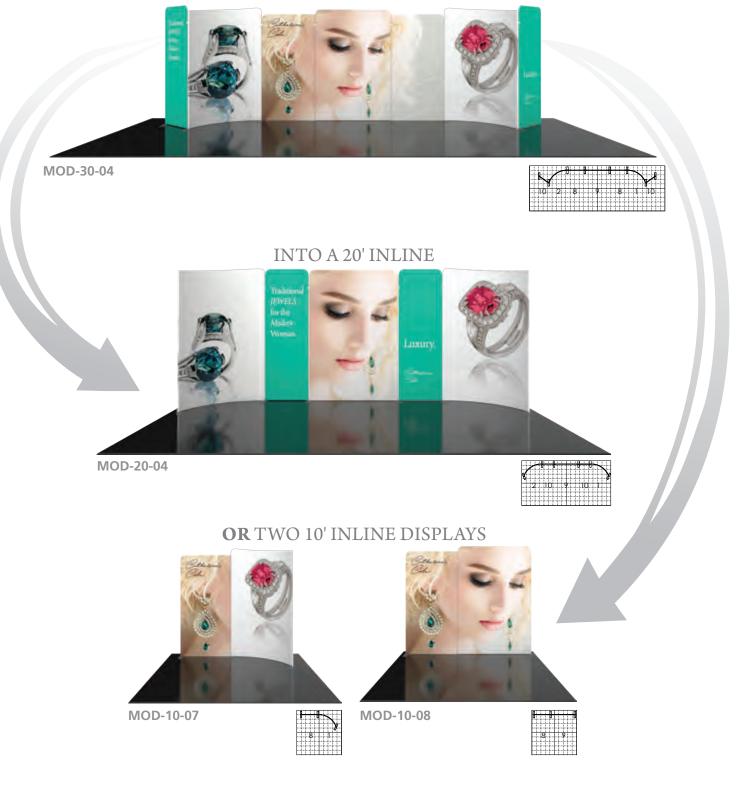






NEW

#### CONVERT A 30' INLINE



92



**MODULATE**<sup>TM</sup> **RECONFIGURABLE KITS** 

# TO WOW, ENGAGE & SELL

CONVERT A 30' INLINE



Modulate displays come with a carry bag and a lifetime limited hardware warranty.

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# FORMULATE® ESSENTIAL BANNER DISPLAYS

Formulate<sup>®</sup> Essential banner displays feature basic tubular frames coupled with pillowcase fabric graphics. The economy tube frames come with a one year limited warranty. Simply pull the graphic over the frame.

#### FORMULATE ESSENTIAL **BANNER – STRAIGHT** FMLT-ESS-S-600 FMLT-ESS-S-920 FMLT-ESS-S-1200 FMLT-ESS-S-1500 - standard height = 94.5 " - standard depth = 14.17" - straight aluminum tube frame 23.5"w - rounded corners - bungee cords for easy assembly - sturdy feet anchor the display 36"w - pillowcase fabric graphic - comes with carry bag

47.25 "w



59 " w

59"w



#### FORMULATE ESSENTIAL BANNER – CURVED

5″ FMLT-ESS-C-600

FMLT-ESS-C-920

DE FMLT-ESS-C-1200

<sup>59"</sup> WIDE FMLT-ESS-C-1500

- standard height = 94.5"
- standard depth = 15.75"
- curved aluminum tube frame
- rounded corners
- bungee cords for easy assembly
- sturdy feet anchor the display
- pillowcase fabric graphic
- comes with carry bag

FORMULATE ESSENTIAL BANNER DISPLAYS

# BANNER DISPLAYS **FORMULATE® ESSENTIAL**



#### **ENTICE** FMLT-ESS-ENTICE-01

#### 31.5"w x 89.5"h x 17.88"d

Entice is a double sided tension fabric display stand that features a small, clear acrylic shelf. Entice is offered with a curved or sloped top and allows you to dress up any space with your own graphic. Entice comes with a canvas over-theshoulder carry bag. Shelf spans 34.5" w and is 6.25" deep, and can hold a maximum of 15 lbs.



#### **COBRA FMLT-ESS-COBRA**

36.25" w x 89.5" h x 34.5" d The Cobra is a single or double sided fabric banner stand. Simply connect the basic lightweight aluminum tube frame, slip the fabric graphic on and you have a sleek serpentinecurved banner stand in minutes. Includes a canvas carry bag.



# FORMULATE® ESSENTIAL TABLETOP & 8' DISPLAYS

# FORMULATE ESSENTIAL **TABLETOP DISPLAYS**

Formulate<sup>®</sup> Essential Tabletop displays have customary frame features, are portable and come in Straight, Vertical Curved and Horizontal Curved options. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays have an overall height of 5' and fit on an 8' wide table and come with a canvas carry bag.



FMLT-ESS-STT-01

#### FORMULATE ESSENTIALS 8' **DISPLAYS**

Formulate<sup>®</sup> Essential 8' displays have customary frame features, are portable and come in Straight, Vertical Curved and Horizontal Curved options. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays come with a canvas carry bag.



# 10' DISPLAYS FORMULATE® ESSENTIAL

#### FORMULATE ESSENTIAL 10' DISPLAYS

BUSINESSANALYSTS

Formulate<sup>®</sup> Essential 10' displays have customary frame features, are portable and come in Straight, Vertical Curved, Horizontal Curved and Serpentine Curved options. The economy aluminum tube frame features bungee cords, rounded corners and comes with a one year limited warranty. Simply pull the pillowcase fabric graphic over the frame and zip. All displays come with a canvas carry bag.



enta VICES

Vertical Curved FMLT-ESS-V10-01

> Straight FMLT-ESS-S10-01

NEW Design

Horizontal Curved FMLT-ESS-H10-02



UNIVERSITY

Serpentine Curved FMLT-ESS-SC10-01



Formulate Essential displays come with a carry bag and a one year limited hardware warranty.

# FORMULATE<sup>®</sup> LITE 8' & 10' DISPLAYS

#### FORMULATE LITE 8'/10' DISPLAYS

Looking for a sharp, simple, portable fabric backwall that sets up in 5 minutes or less? Look no further. The Formulate<sup>®</sup> Lite 8' x 10' fabric backdrop is one of the fastest and easiest solutions you can find. In addition to the standard landscape/horizontal configuration, Formulate Lite can be turned on its side to create a portrait/vertical wall as well.

The sturdy, lightweight 30mm aluminum frame assembles with simple pushbuttons. Simply stretch the graphic over the corners of the frame and you're done. You have an instant, impressive fabric backwall!

The Formulate Lite kit is supplied in a carry bag. Shown with an optional, upgraded OCB case.



Formulate Lite landscape/horizontal graphic



Formulate Lite - portrait/vertical graphic FMLT-LT-01

FORMULATE MASTER **8' DISPLAYS** 

Simplicity and style make Formulate® Master 8' displays an ideal solution. Available in Straight, Vertical Curved and Horizontal Curved options, Formulate Master 8' displays are easy-toassemble with snapbuttons and pull-over zipper pillowcase fabric graphics. All displays come in a portable, wheeled transit case.



FMLT-WV8-01

# TABLETOP DISPLAYS FORMULATE® MASTER

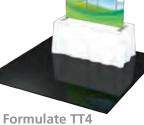
#### FORMULATE TABLETOP DISPLAYS

Having a small space doesn't mean you can't make a big impact! Formulate® Master Tabletop displays are lightweight, highly-portable and come in Straight and Vertical Curved options. The frame assembles with easy-to-use snap buttons; simply pull the pillowcase fabric graphic over the frame and zip. All displays have an overall height of 46.5 inches, fit on a 6' wide table and come in a convenient transit case.





Formulate TT3 FMLT-WTT-V03



Formulate TT4 FMLT-WTT-S01

Formulate TT5 FMLT-WTT-S02



CLAMP UC-FMLT



TABLET HOLDER UC-VESA-BRKT-01



LIT HOLDER BRACKET UC-LIT-BRKT-ABH-02 UC-LIT-BRKT-ABH-03



SHELF BRACKET UC-SHLF-BRKT-01-CIR UC-SHLF-BRKT-02-TRI UC-SHLF-BRKT-03-SQU

#### FORMULATE UNIVERSAL CONNECTORS & ACCESSORIES

The Formulate Universal Accessory system is designed to give you the freedom to add and change your accessories when you need to. Using a clamp that fits to the tube, easily attach a literature holder, shelf or iPad holder.





# **FORMULATE® MASTER** 10' VERTICAL CURVED DISPLAYS

#### FORMULATE MASTER 10' VERTICAL CURVED DISPLAYS

Slightly arched from top to bottom, Formulate® Master 10' Vertical Curved exhibits combine pillowcase fabric graphics with lightweight aluminum tube frames to form fashionable and functional exhibits. Accessories such as headers, adjustable literature holders, tables and accents provide enhanced functionality and more real estate for messaging. The wide array of Formulate Master Vertical Curved kits and accessories make it easy to glamorize any 10' space.



Courtesy of: Motif Events

Courtesy of: Worldwide Graphics & Sign Company

# 10' VERTICAL CURVED DISPLAYS **FORMULATE® MASTER**



bag or case and a limited lifetime hardware warranty.

TIMI

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# **FORMULATE® MASTER** 10' HORIZONTAL CURVED DISPLAYS

#### FORMULATE MASTER 10' HORIZONTAL CURVED DISPLAYS

Ergonomically designed, Formulate<sup>®</sup> Master 10' Horizontal Curved exhibits combine the latest developments in fabric printed technology with a gently curved aluminum frame to create a seamless, elegant exhibit that enhances the message of your exhibit or environment. Accents provide added functionality and messaging areas. With so many choices, you're sure to find a design that suits your desire for style!



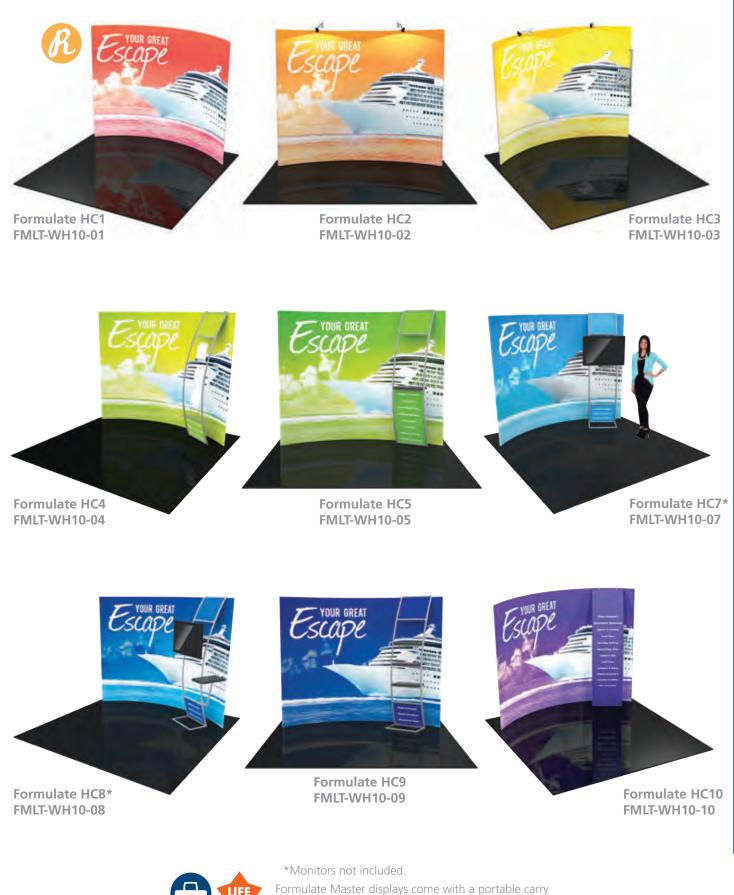


Formulate HC2



Formulate HC1

# 10' HORIZONTAL CURVED DISPLAYS **FORMULATE® MASTER**



bag or case and a limited lifetime hardware warranty.

# FORMULATE® MASTER 10' STRAIGHT DISPLAYS

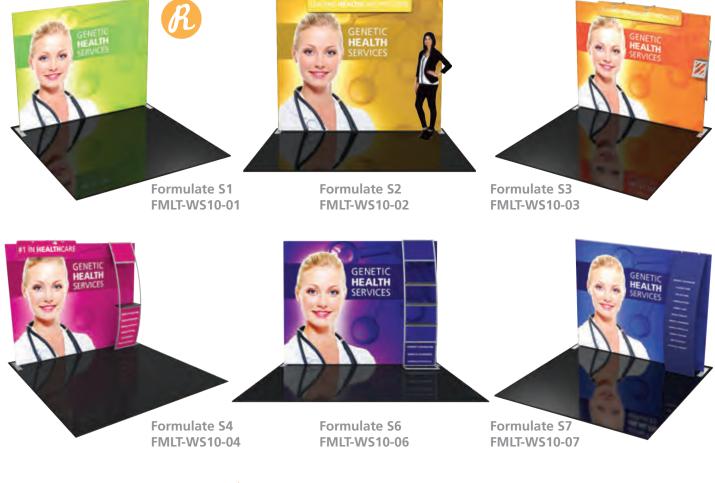
#### FORMULATE MASTER 10' STRAIGHT DISPLAYS

Space maximizing Formulate® Master 10' Straight exhibits incorporate sleek, straight aluminum frames with zipper pillowcase fabric graphics to create a sharp, bold backwall that clearly conveys who you are and what you do. With a variety of accents including graphic headers, adjustable literature pockets, shelves, tables, counters and more, you are sure to find a design that best suits your space needs!





Formulate S5 FMLT-WS10-05





Formulate Master displays come with a portable carry bag or case and a limited lifetime hardware warranty.

# ACCENTS FORMULATE® MASTER

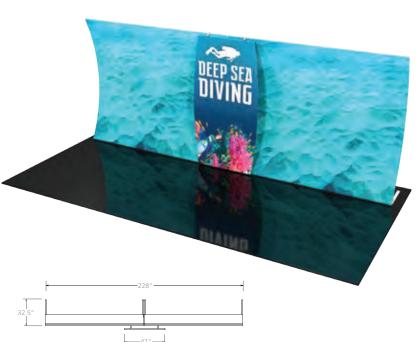
#### FORMULATE MASTER ACCENTS

Formulate® Master Accents enhance the functionality of most Formulate Master 10' and 20' backwalls and add more real estate for messaging too! With monitor supports, literature pockets, shelves, tables, counters and more, you are sure to find the accent that best suits your needs. Side tables and graphic headers also available.

#### FORMULATE BACKWALL CONNECTOR FMLT-WBWC

The Formulate<sup>®</sup> Master Backwall Connector is an ideal accessory to connect two 10' or 20' Formulate backwalls. It features a pillowcase fabric graphic and connects easily to create the appearance of one seamless display.







#### CONNECTOR 02 FMLT-WBWC-02

Pillowcase fabric graphic



#### CONNECTOR 03 FMLT-WBWC-03\*

Pillowcase fabric graphic and monitor mounts for a medium sized monitor\*



#### CONNECTOR 04 FMLT-WBWC-04

Pillowcase fabric graphic



#### CONNECTOR 05 FMLT-WBWC-05\*

Pillowcase fabric graphic and monitor mounts for a medium sized monitor\*



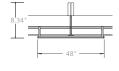
#### CONNECTOR 06 FMLT-WBWC-06

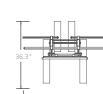
Pillowcase fabric graphic

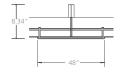


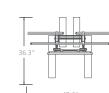
#### CONNECTOR 07 FMLT-WBWC-07\*

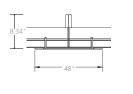
Pillowcase fabric graphic and monitor mount for a medium sized monitor\*











# FORMULATE® MASTER ACCENTS

#### FORMULATE MASTER ACCENTS

Formulate® Master Accents enhance the functionality of many Formulate Master 10' and 20' backwalls and add more real estate for messaging too! With monitor supports, literature pockets, shelves, tables, counters and more, you are sure to find the accent that best suits your needs. Side tables and graphic headers also available.



ACCENT 01 FMLT-WL01 Pillowcase fabric graphic

**ACCENT 02** FMLT-WL02 Three 20" w shelves

and top and bottom printed infill panels



ACCENT 03 FMLT-WL03/ -L, -R\*

Choice of right-hand or left-hand arm tables, no table, top and bottom printed infill panels; fits a medium sized monitor\*



ACCENT 04 FMLT-WL04\*

Features a 36" w table top, top and bottom velcro applied printed fabric graphics and hardware mounts for a medium sized monitor\*



#### ACCENT 05 FMLT-WLLH

Three literature pockets, and top and bottom printed infill panels





ACCENT 06 **FMLT-WLC** 

Features a 20"w shelf and top and bottom printed infill panels



Accent 02, 03, 03-R, 03-L & 06 are also available for rent



#### ACCENT 07 FMLT-WL07

Two 30" w shelves and a 36"w fabric counter adds space for small products to be displayed with style

#### ACCENT 08 FMLT-WL08

A 36"w rectangular graphic accent adds ample space for additional messaging; a wooden base in your choice of color provides stability

#### ACCENT 09 FMLT-WL09

A sleek trapezoidal shaped graphic adds additional real estate for branding and messages



#### \*Monitors not included.

Formulate Master accents are made in North America, come with a portable case and a limited lifetime hardware warranty.

# ACCENTS FORMULATE® MASTER

#### FORMULATE MASTER ACCENTS



# FMLT-WL10\*

The multi-purpose accent features a 36" w shelf, fabric graphic and medium monitor mount for demonstrations

# ACCENT 11 FMLT-WL11

A uniquely designed triangular shaped wall offers two shelves to display small products



#### ACCENT 12 FMLT-WL12\*

A dimensional pillowcase fabric graphic adds space for messaging; three 18.5" w shelves provide space to display products and a small monitor mount allows for presentations



#### ACCENT 13 FMLT-WL13

This 36"w S-shaped fabric graphic accent adds dimension and accessorizes a Formulate backwall

#### **ACCENT 14** FMLT-WL14

Make a bold statement to compliment your backwall with this 52"w graphic wall; perfect to add company branding and messaging

#### ACCENT 15 FMLT-WL15

Display company literature with style! Featuring a 18" w pillowcase fabric graphic and three literature holders



\*Monitors not included.

Formulate Master accents are made in North America, come with portable cases and a limited lifetime hardware warranty.

# FORMULATE® MASTER ACCENTS

#### FORMULATE MASTER ACCENTS

Formulate® Master Accents enhance the functionality of the Formulate Master 20' Straight backwall and add more real estate for messaging too!



#### BACKWALL ACCENT 01 FMLT-WBWA-01

- 232 "w x 57.46 "h x 9.22 "d
- curved pillowcase fabric graphic attaches to a Formulate 20' Straight Master backwall





#### BACKWALL ACCENT 02 FMLT-WBWA-02

- 232 "w x 45.83 "h x 9.22 "d
- slanted pillowcase fabric graphic attaches to a Formulate 20' Straight Master backwall





#### BACKWALL ACCENT 03 FMLT-WBWA-03

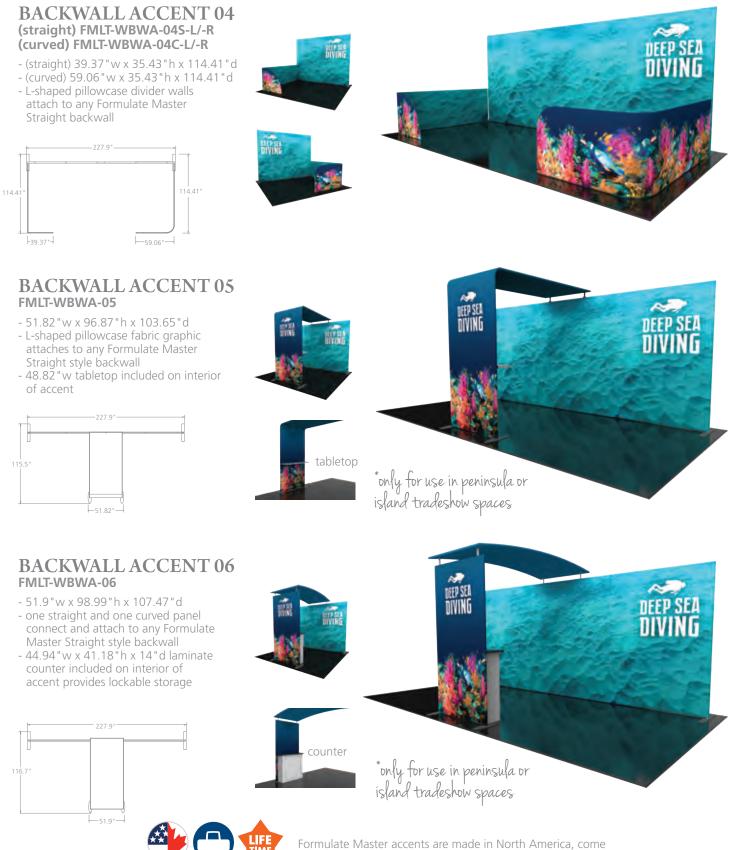
- 232 "w x 45.78"h x 9.22"d
- pillowcase fabric graphic attaches to a Formulate 20' Straight Master backwall





# ACCENTS FORMULATE® MASTER

#### FORMULATE MASTER ACCENTS



with portable cases and a limited lifetime hardware warranty.

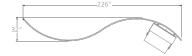
# **FORMULATE® MASTER** 20' SERPENTINE CURVED DISPLAYS

#### FORMULATE MASTER 20' SERPENTINE CURVED DISPLAYS

The gentle and organic S-shaped curves of the Formulate<sup>®</sup> Master Serpentine line of 20' exhibits create an elegant flow within a space. These displays can feature a single or double sided fabric graphic, which provides more real estate for branding and messaging. Pillowcase style fabric graphics are coupled with sturdy, yet lightweight aluminum frames to create the unique and flowing Serpentine shape. Accents provide shelving, surface areas, monitor displays and additional messaging areas.



Formulate SC2\* FMLT-WSC-20-02





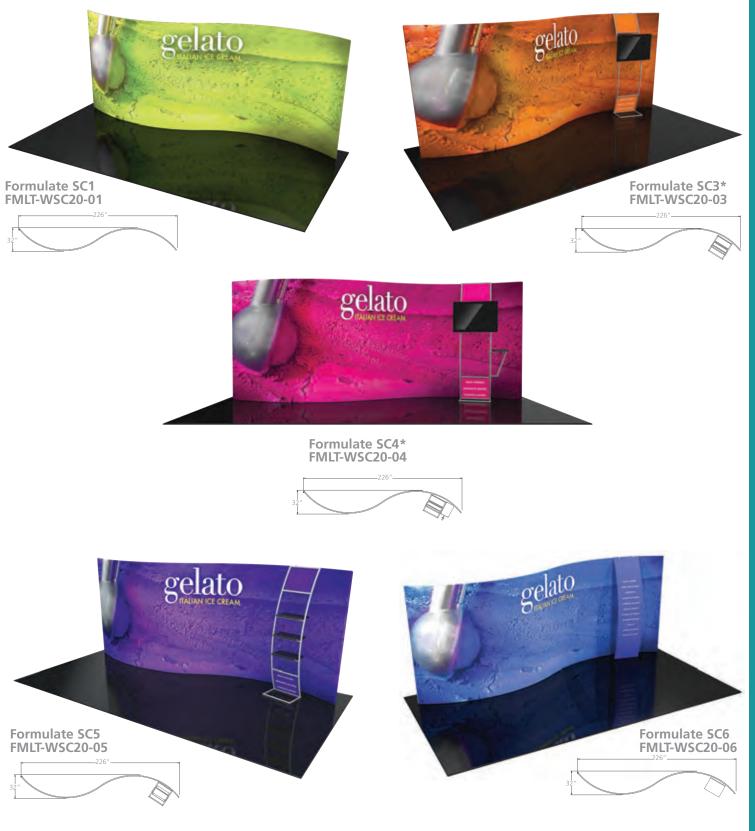


Formulate SC1



Courtesy of: Hamilton Exhibits

# 20' SERPENTINE CURVED DISPLAYS **FORMULATE® MASTER**



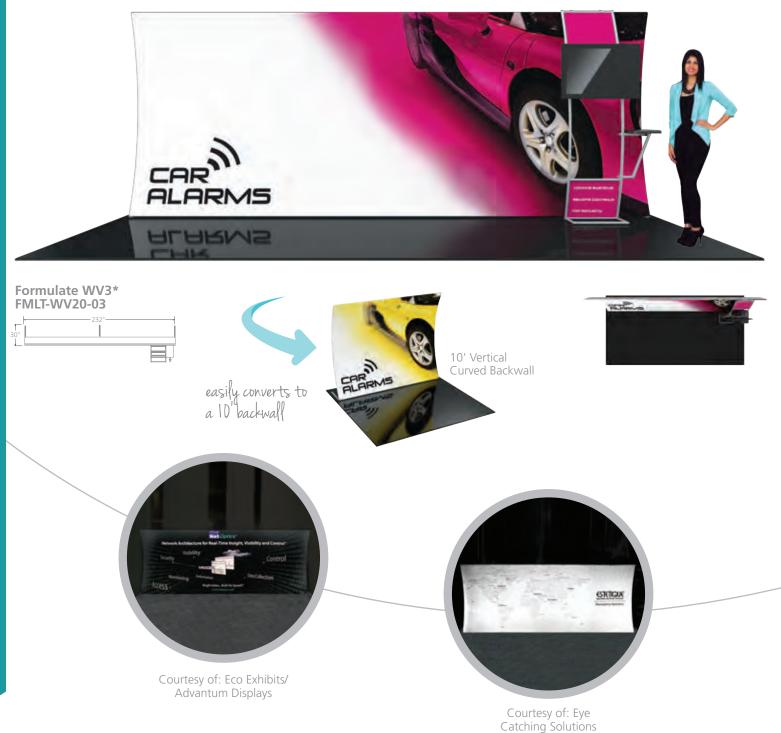


\*Monitors not included. Formulate Master accents are made in North America, come with portable cases and a limited lifetime hardware warranty.

# **FORMULATE® MASTER** 20' VERTICAL CURVED DISPLAYS

#### FORMULATE MASTER 20' VERTICAL CURVED DISPLAYS

Slightly arched from top to bottom, Formulate<sup>®</sup> Master 20' Vertical Curved displays combine pillowcase fabric graphics with lightweight aluminum tube frames to form fashionable and functional exhibits. Accents provide enhanced functionality and more real estate for messaging. The wide array of Formulate Master Vertical Curved kits and accessories make it easy to glamorize any 20' space. Easily convert the 20' Master Vertical Curve Formulate to a 10' backwall with the purchase of a 10' graphic. No additional hardware needed.



# 20' VERTICAL CURVED DISPLAYS **FORMULATE® MASTER**





\*Monitors not included.

Formulate Master accents are made in North America, come with portable cases and a limited lifetime hardware warranty.

# FORMULATE® MASTER 20' HORIZONTAL CURVED DISPLAYS

#### FORMULATE MASTER 20' HORIZONTAL CURVED DISPLAYS

Ergonomically designed, Formulate<sup>®</sup> 20' Master Horizontal Curved exhibit kits combine the latest developments in fabric printed technology with a gently curved aluminum frame to create a seamless, elegant exhibit that enhances the message of your exhibit or environment. Accents provide added functionality and messaging areas. With so many choices, you're sure to find a design that suits your desire for style! Easily convert the 20' Master Horizontal Curve Formulate to a 10' backwall with the purchase of a 10' graphic. No additional hardware needed.



# 20' HORIZONTAL CURVED & STRAIGHT DISPLAYS FORMULATE® MASTER





#### FORMULATE MASTER **20' STRAIGHT DISPLAY**

The Formulate<sup>®</sup> 20' Master Straight backwall incorporates a sleek, straight aluminum frame with a zipper pillowcase fabric graphic to create a sharp, bold backwall that clearly conveys who you are and what you do. Print on just one side or on both sides of the graphic to maximize your message and brand exposure!



Formulate 20 Straight FMLT-WS20-30MM-01

23″ ↓



\*Monitors not included.

Formulate Master accents are made in North America, come with portable cases and a limited lifetime hardware warranty.

# FORMULATE® DESIGNER SERIES 10' DISPLAYS

# FORMULATE DESIGNER SERIES **10' DISPLAYS**

Formulate® Designer Series exhibits and structures feature unique stylistic elements, making them modern and sophisticated in style. Formulate Designer Series structures couple lightweight aluminum frames with push-fit and zipper pillowcase fabric graphics. Formulate Designer Series fabric structures are formed with expert aluminum bending machinery and skilled welding and metal-working technicians.

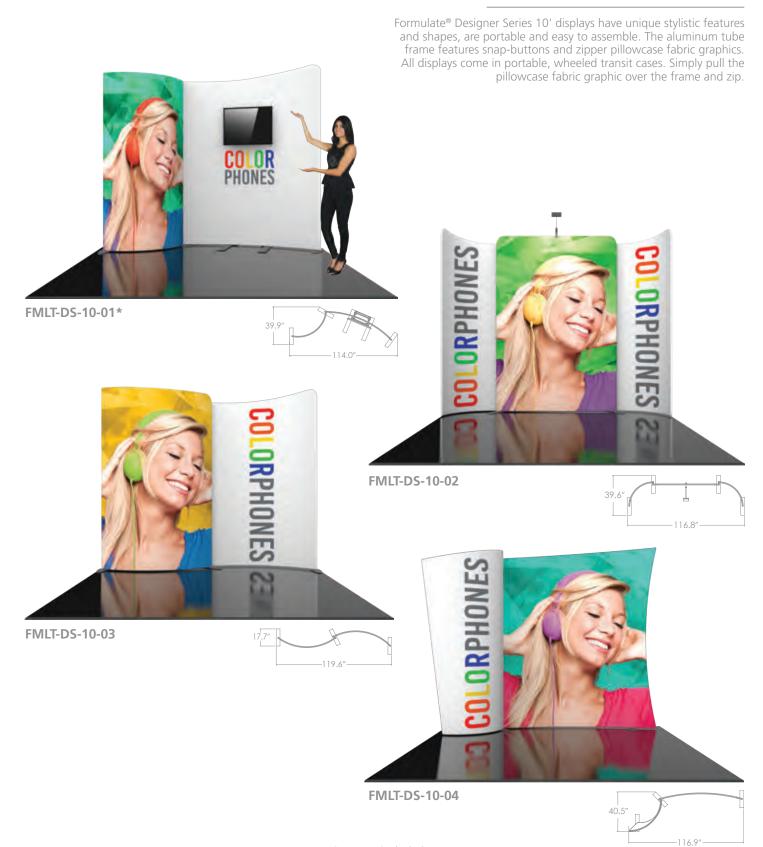




Formulate Designer Series displays are made in North America, come with portable cases and a limited lifetime hardware warranty.

# 10' DISPLAYS FORMULATE® DESIGNER SERIES

# FORMULATE DESIGNER SERIES 10' DISPLAYS



\*Monitors not included.



# FORMULATE® DESIGNER SERIES 10' DISPLAYS

# FORMULATE DESIGNER SERIES **10' DISPLAYS**

Formulate<sup>®</sup> Designer Series 10' displays have unique stylistic features and shapes, are portable and easy to assemble. The aluminum tube frame features snap-buttons and zipper pillowcase fabric graphics. All displays come in portable, wheeled transit cases. Simply pull the pillowcase fabric graphic over the frame and zip.



\*Monitors not included.



# 10' DISPLAYS FORMULATE® DESIGNER SERIES

# FORMULATE DESIGNER SERIES 10' DISPLAYS





\*Monitors not included.

## FORMULATE® DESIGNER SERIES 20' DISPLAYS

# FORMULATE DESIGNER SERIES **20' DISPLAYS**

Formulate<sup>®</sup> Designer Series 20' inline exhibits feature unique stylistic elements, making them modern and sophisticated in style. Formulate Designer Series structures couple lightweight aluminum frames with stretch, zipper pillowcase fabric graphics. Formulate Designer Series fabric structures are formed with expert aluminum bending machinery and skilled welding and metal-working technicians.



FMLT-DS-20-01



# 20' DISPLAYS FORMULATE® DESIGNER SERIES



# FORMULATE® DESIGNER SERIES 20' DISPLAYS

# FORMULATE DESIGNER SERIES **20' DISPLAYS**

Formulate® Designer Series 20' inline exhibits feature unique stylistic elements, making them modern and sophisticated in style. Formulate Designer Series structures couple lightweight aluminum frames with stretch, zipper pillowcase fabric graphics. Formulate Designer Series fabric structures are formed with expert aluminum bending machinery and skilled welding and metal-working technicians.



FMLT-DS-20-09

\*Monitors not included.





# 20' DISPLAYS FORMULATE® DESIGNER SERIES



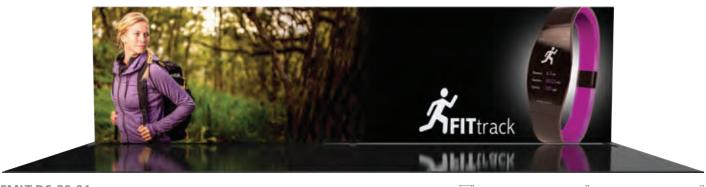
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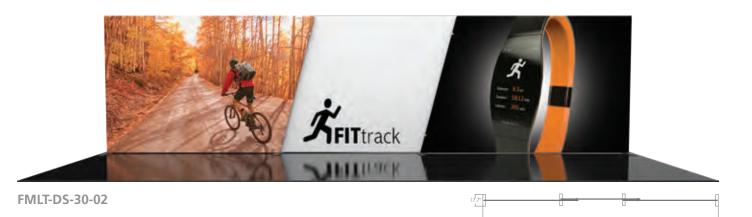
# FORMULATE® DESIGNER SERIES 30' DISPLAYS

# FORMULATE DESIGNER SERIES **30' DISPLAYS**

Formulate® Designer Series 30' kits come in Straight, Straight Layered, Vertical Curve, Horizontal Curve and Serpentine Curve options. Formulate Designer Series 30' displays feature USA-made lightweight aluminum tube frames and pillowcase fabric graphics that simply slide over the frame and zip at the bottom.



FMLT-DS-30-01

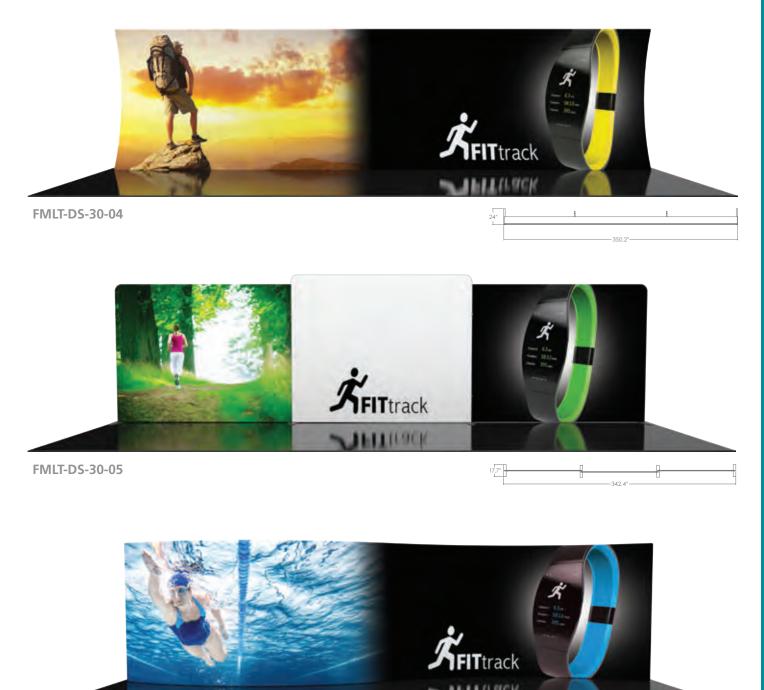






# 30' DISPLAYS FORMULATE® DESIGNER SERIES

# FORMULATE DESIGNER SERIES 30' DISPLAYS



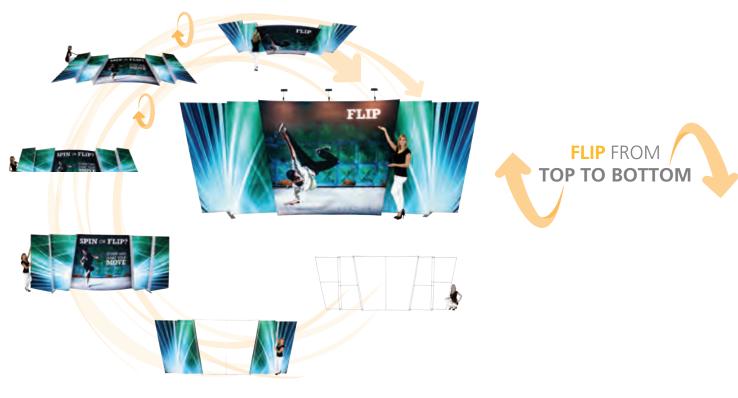
FMLT-DS-30-06





# **SPIN OR FLIP** TO CREATE A DIFFERENT LOOK & SHOW A NEW MESSAGE!







Formulate Flip kits are made in North America, come with portable cases and a limited lifetime hardware warranty.

FORMULATE | FLIP

### FLIPTM FORMULATE®

#### FLIP 20' EXHIBIT KITS

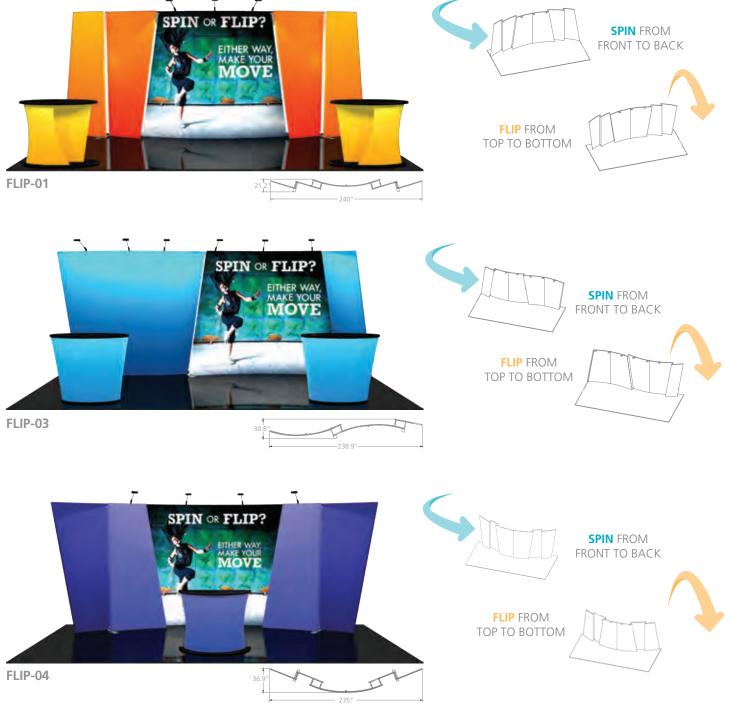
FLIP<sup>™</sup> 20' exhibits incorporate layered, staggered walls that are connected to create a unique, dimensional and versatile display. Ask to incorporate LED lights to make your FLIP<sup>™</sup> display shine.

#### SO FLIPPIN' EASY

FLIP kits combine 30mm lightweight aluminum frames with your choice of single or double sided zipper pillowcase fabric graphics. Simply join the aluminum tubes together with strong internal spigots, slide the fabric graphics over the frames, then zip. It's that easy.

#### SO FLIPPIN' COOL

Double sided graphics enable you to feature a different look, brand or messaging so you can **SPIN from front to back** OR use as a creative space divider for a larger space. With an easy graphic change, you can also **FLIP from top to bottom** to create a new, different exhibit and look for your next event.



\*Counters, lighting and lighting hardware not included in kits. A la carte counter options presented on pages 130-131.

# FORMULATE<sup>®</sup> VIBE<sup>TM</sup> 10' EXHIBIT KITS

### VIBE 10' EXHIBIT KITS

Vibe<sup>™</sup> is a collection of cleverly-designed, dimensionally layered 10' exhibit kits. Vibe combines layered lightweight aluminum tube frames with zippered pillowcase printed fabric graphics. Unique shapes, angles and exposed framework create a truly unique appearance and experience. Where featured, kits include graphic headers, lights and monitor kiosks to provide additional branding and messaging areas.





Vibe kits are made in North America, come with portable carry cases and a limited lifetime hardware warranty.

## VIBE<sup>TM</sup> 10' EXHIBIT KITS **FORMULATE**®











#### VIBE MONITOR KIOSK VB-MK-01

Simply add the Vibe<sup>™</sup> kiosk to create an interactive, multimedia display. Kiosk comes with a monitor bracket that holds a max weight of 50 lbs and a convenient, portable shipping case. Monitor is not included with kiosk or kit.

### **CUSTOM EXHIBIT SOLUTIONS**





#### **SOLUTION STRATEGY**

We help inspire, guide and manage your project from concept to completion and help transform your goals and objectives into a success-driven tradeshow strategy.





#### **EXHIBIT DESIGN**

No matter what your company's needs, our exhibit designers approach each and every project as an "original", incorporating a wide range of aluminum extrusions, laminates, fabrics, media and graphics resulting in an exhibit that's uniquely yours.





#### **CUSTOM FABRICATION**

From wood to fabrics, steel to alloys, plastics to glass, we create and build exhibits and displays out of all types of materials. These – coupled with state-of-the-art manufacturing facilities, printing technology and expert craftsmen – results in custom exhibits that are as unique and original as you and your brand.





#### **DISPLAY GRAPHICS**

We unite wonderfully skilled craftspeople with cutting-edge print technologies and techniques to produce the highest quality display graphics and trade show graphics in the industry. Our high-quality graphics are matched to the G7<sup>®</sup> Master Print specification. This designation assures that every graphic we print will look exactly as our clients intended.





### LOGISTICS MANAGEMENT

We provide a wide array of trade show services designed to simplify the process and decisions you need to make. In every phase, we work to keep costs down while ensuring your display is taken excellent care of every step. Show up and we take care of the rest.

### **CUSTOM ISLAND EXHIBITS**



Rental Island 20' x 20'



Custom Island 20' x 20'



Custom Island 20' x 30'



Rental Deck 20' x 30'





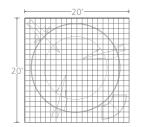
Custom Island 40' x 100'

### **FORMULATE® FUSION** 20' x 20' ISLAND EXHIBIT KITS

#### FORMULATE FUSION KIT 05 CFAB-K-05

- Fabric covered tower centerpiece, zippered white fabric columns, laminate counter, three monitor mounts\* and 1 woodcrate
- Combines 50mm aluminum tubing w/ heavy-duty spigot connectors with state-of-the-art zipper pillowcase dye-sublimated fabric graphics
- Laminate counter with UV printed slat walls provides a welcoming reception area and lockable storage



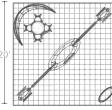




#### FORMULATE FUSION KIT 06 cfab-k-06

- Fabric center tower structure, two side fabric tower structures, rigid graphic accents, chip wall conference wall, oval counter, six monitor mounts\* and 1 woodcrate
- Combines 50mm aluminum tubing w/ heavy-duty spigot connectors with state-of-the-art zipper pillowcase dye-sublimated fabric graphics









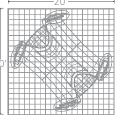
\*Monitors not included. Formulate Fusion Kits are made in North America and have a limited lifetime hardware warranty.

## 20' x 20' ISLAND EXHIBIT KITS **FORMULATE® FUSION**

#### **FORMULATE FUSION KIT 07** CFAB-K-07

- Aluminum tube frames and dye-sublimated zipper pillowcase fabric graphics for the two arch structures, three fabric accents in between arches, six shelves, two monitor mounts\* and 1 WOODCRATE-H
- Combines state-of-the-art zipper pillowcase dye-sublimated fabric graphics with advanced lightweight aluminum tubing



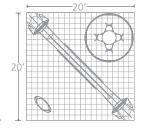




### **FORMULATE FUSION KIT 08** CFAB-K-08

- Lightweight, aluminum tube frames and dye-sublimated zipper pillowcase
- fabric graphics for the backlit arch structure and four accent graphics Structural illuminated accents are 42 "W x 105"H and feature three
- 29.5" illuminated squares each - Tubular/fabric conference room
- Oval counter











\*Monitors not included. Formulate Fusion Kits are made in North America and have a limited lifetime hardware warranty.

## **FORMULATE® FUSION** 20' x 20' ISLAND EXHIBIT KITS

#### FORMULATE FUSION KIT 09 CFAB-K-09

- Combines state-of-the-art zipper pillowcase dye-sublimated fabric graphics with advanced lightweight aluminum tubing
- L-shaped structure features a roof-top that extends 18' into exhibit space
- Structurally supported by laminated counter and anchors to two accent walls
- Two double-sided fabric graphic walls set at a 45 degree angle

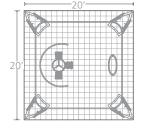




#### FORMULATE FUSION KIT 10 CFAB-K-10

- Combines state-of-the-art zipper pillowcase dye-sublimated fabric graphics with advanced lightweight aluminum tubing
- Rounded corner 16' square hanging structure; requires rigging
- Four 10' tall, 5' wide towers anchor to each corner
- Each tower includes two medium monitor mounts\* which hold 40"-50" monitors
- Semi-private fabric meeting space
- Freestanding pillar-shaped fabric counter







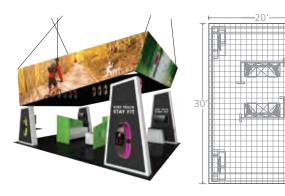


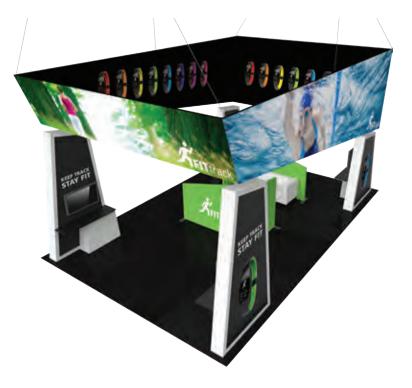
\*Monitors & furniture not included. Formulate Fusion Kits are made in North America and have a limited lifetime hardware warranty.

## 20' x 30' ISLAND EXHIBIT KIT **FORMULATE® FUSION**

#### FORMULATE FUSION KIT 11 CFAB-K-11

- Trapezodial-shaped fabric structure hangs above four mirrored trapezoidal-shaped corner towers
- Four wood counters stand in front of towers
- Above each of the four counters are areas for large TV monitors; monitor mounts\* included
- Two L-shaped fabric dividers for semi-private meetings
- Hanging structure requires rigging





WHETHER YOU ARE LOOKING FOR IDEAS, AN OFF-THE-SHELF ISLAND DISPLAY TO SAVE TIME OR WANT A COMPLETELY CUSTOMIZED DESIGN, WE CAN HELP. WE DELIVER UNIQUE, MODERN AND FUNCTIONAL EXHIBITS THAT HELP YOU ACHIEVE YOUR FACE TO FACE TRADESHOW GOALS.

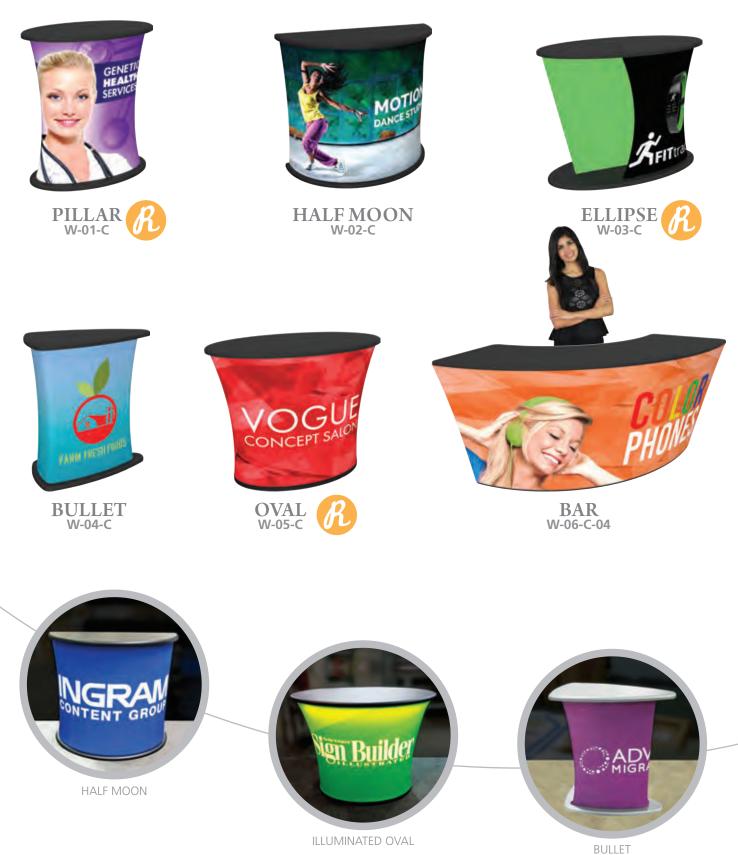


# FORMULATE® TENSION FABRIC COUNTERS

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### FORMULATE COUNTERS

Formulate<sup>®</sup> counters couple lightweight hardware with state-of-the-art printed stretch silicone edge push-fit fabric graphics to create funky and functional reception stands.



## TENSION FABRIC COUNTERS **FORMULATE®**

### SYMPHONY<sup>TM</sup> COUNTERS

Symphony<sup>™</sup> counters provide a unique, sleek design that lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch push-fit fabric graphics.



HALF MOON

HALF MOON

## FORMULATE® KIOSKS

### FORMULATE CHARGING STATIONS



Formulate<sup>®</sup> Charging Stations add technology and great value for visitors in need of a quick charge. Excellent for retail applications, trade shows and events.

#### CHARGING TOWER FMLT-CHRG-01

- 33.56"w x 86.81"h x 33.46"d
- features 16 high-speed charging tips: (8) Micro USB for Android devices and (8) Apple 8-pin for Apple iPhone/iPad/ Lightning devices
- features a circular fabric header for branding and an illuminated fabric center structure
- base and tabletop color offered in choice of four thermoform color options

#### CHARGING STATION

#### CHARGING COUNTER FMLT-CHRG-COUNTER-01

- 23.72"w x 41.54"h x 23.62"d
- features 8 high-speed charging tips: (4) Micro USB for Android devices and (4) Apple 8-pin for Apple iPhone/iPad/ Lightning devices
- features stretch fabric graphic
- tabletop offered in choice of four thermoform color options



### TENSION FABRIC IPAD STANDS

Are you looking to incorporate iPads into your display or environment? Sleekly designed free-standing iPad stands and kiosks make it easy to encourage interactivity, present information and engage your customers in any space. Stands feature stretch fabric graphics.



#### \*Monitor and devices not included.



#### FORMULATE **KIOSKS**

Formulate<sup>®</sup> Kiosks couple lightweight aluminum tube frames with state-of-the-art printed stretch zipper pillowcase fabric graphics to create funky and functional multimedia kiosks.







KIOSK 3 FMLT-KIOSK-03

- 55.12"w x 98.61"h x 36.03"d

- pillowcase fabric graphic
- supports medium monitor\*



#### KIOSK 2 FMLT-KIOSK-02

- 61.72"w x 98.16"h x 34.57"d

- pillowcase fabric graphic

- supports medium monitor\*



#### KIOSK 4 FMLT-KIOSK-04

- 39.37"w x 92.52"h x 35.75"d

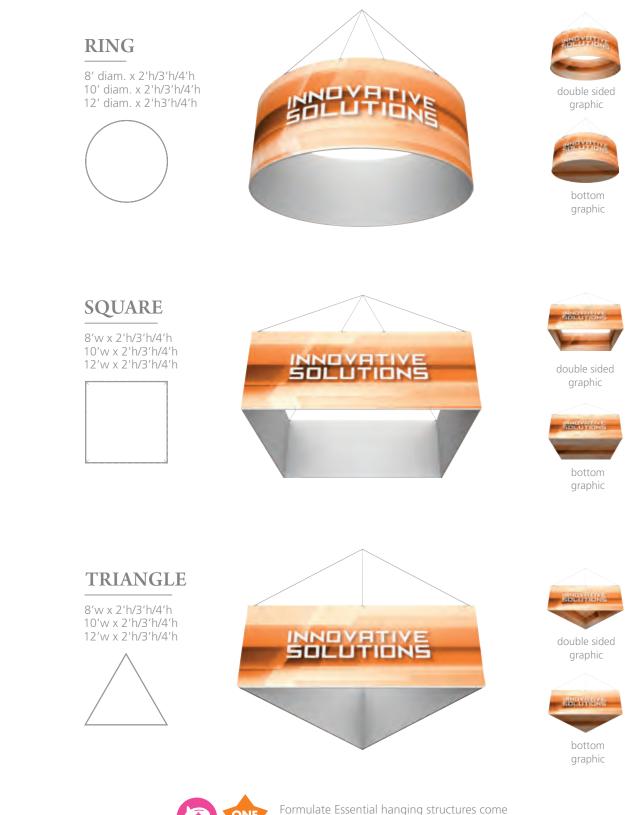
- pillowcase fabric graphic
- supports medium monitor\*



# FORMULATE® ESSENTIAL HANGING STRUCTURES

### FORMULATE ESSENTIAL HANGING STRUCTURES

Formulate<sup>®</sup> Essential fabric hanging structures are an economy range of stardard, simple hanging structure shapes. The customary, economy aluminum tube frame features bungee cords and comes with a one year limited hardware warranty. Simply pull the pillowcase fabric graphic over the frame and zip. Essential hanging structure graphics do not come with a liner.

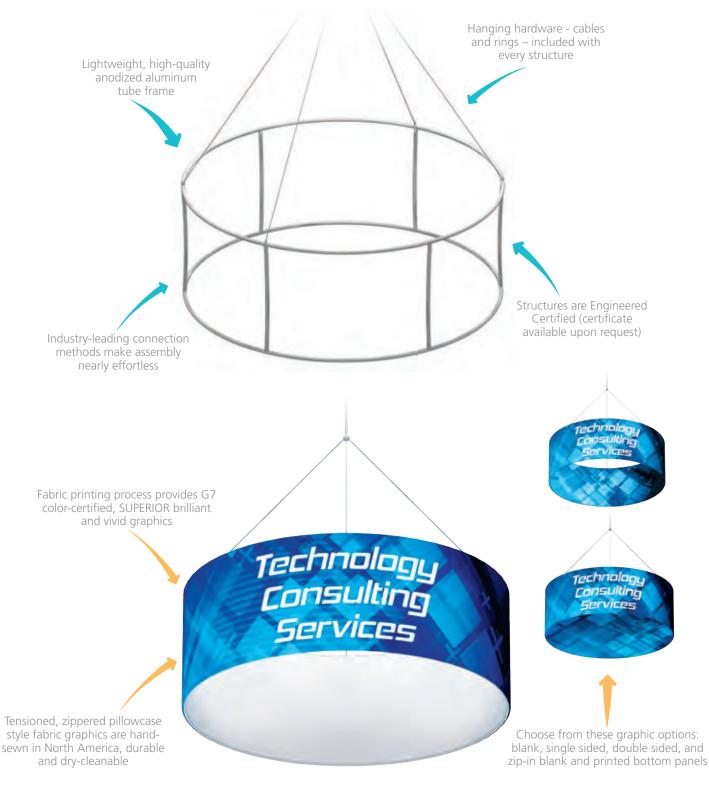


vith a one year limited hardware warranty.

# HANGING STRUCTURES FORMULATE® MASTER

### FORMULATE MASTER HANGING STRUCTURES

Formulate® tension fabric hanging structures are made in North America and are of the utmost quality and durability. Formulate combines state-of-the-art zipper pillowcase dye-sublimated stretch fabric coverings with advanced, lightweight aluminum structures to provide unique design, functionality, and style. The excellence of the Formulate line of hanging structures is simply unmatched!





## FORMULATE® MASTER 3D HANGING STRUCTURES

### **RING**

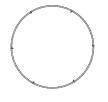
8' diam. x 2'h/3'h/4'h/5'h/6'h 10' diam. x 2'h/3'h/4'h/5'h/6'h 12' diam. x 2'h/3'h/4'h/5'h/6'h 14' diam. x 2'h/3'h/4'h/5'h/6'h 16' diam. x 2'h/3'h/4'h/5'h/6'h 18' diam. x 2'h/3'h/4'h/5'h/6'h 20' diam. x 2'h/3'h/4'h/5'h/6'h



### **TAPERED RING**

8' diam. x 2'h/3'h/4'h/5'h/6'h 10' diam. x 2'h/3'h/4'h/5'h/6'h 12' diam. x 2'h/3'h/4'h/5'h/6'h 14' diam. x 2'h/3'h/4'h/5'h/6'h 16' diam. x 2'h/3'h/4'h/5'h/6'h 18' diam. x 2'h/3'h/4'h/5'h/6'h 20' diam. x 2'h/3'h/4'h/5'h/6'h







double sided graphic

bottom graphic





double sided graphic

# **SQUARE**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



### TAPERED SQUARE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic







double sided graphic



certain shapes and sizes also available for rent



## 3D HANGING STRUCTURES **FORMULATE® MASTER**

### **CONCAVE SQUARE**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h



### **TRIANGLE**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic





double sided graphic

bottom graphic

#### **CONVEX TRIANGLE** (SHIELD) **TAPERED TRIANGLE** Technology Consulting 8'w x 2'h/3'h/4'h/5'h/6'h 8'w x 2'h/3'h/4'h/5'h/6'h Technology 10'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h Consulting 12'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h Services 14'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h Services 16'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h double sided double sided graphic graphic Structures collapse to a fraction of their size and come in standard carry bags and heavy-duty shipping certain shapes and sizes

OCE – Formulate Expandable Case

and storage box(es).

Expandable, rugged molded shipping and transportation cases available as an upgrade.



also available for rent

## **FORMULATE® MASTER** 3D HANGING STRUCTURES

### PINWHEEL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic

#### RECTANGLE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







double sided graphic

# FOOTBALL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h





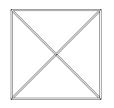


double sided graphic

### FOUR-SIDED PYRAMID

10'w x 5'h 12'w x 6'h 16'w x 8'h 20'w x 10'h





R

certain shapes and sizes also available for rent

2D HANGING STRUCTURES **FORMULATE® MASTER** 

#### CURVE

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h

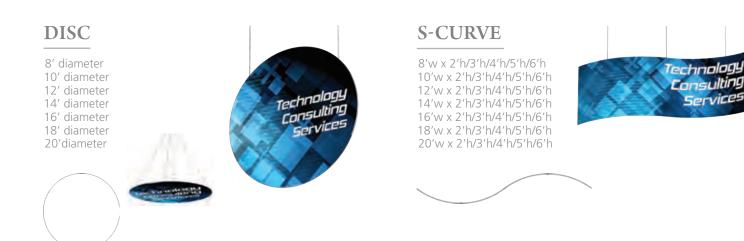


PANEL

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







# WIDEST RANGE OF OPTIONS! Best in **guality**.

## FORMULATE® MASTER 3D HANGING STRUCTURES

#### **CUBE**

3'w x 3'h 4'w x 4'h 6'w x 6'h 8'w x 8'h 10'w x 10'h

\*illuminated cube also available



### ROUNDED **SQUARE**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h







illuminated cube





double sided graphic

### **HEXAGON**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h





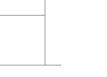
graphic

### **FOUR-SIDED PINWHEEL**

8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h



12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h 18'w x 2'h/3'h/4'h/5'h/6'h 20'w x 2'h/3'h/4'h/5'h/6'h









double sided graphic





## 3D HANGING STRUCTURES FORMULATE® MASTER



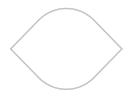
8'w x 2'h/3'h/4'h/5'h/6'h 10'w x 2'h/3'h/4'h/5'h/6'h 12'w x 2'h/3'h/4'h/5'h/6'h 14'w x 2'h/3'h/4'h/5'h/6'h 16'w x 2'h/3'h/4'h/5'h/6'h



#### ILLUMINATED 3D OVAL

10'w x 4'h 14'w x 6'h 18'w x 8'h





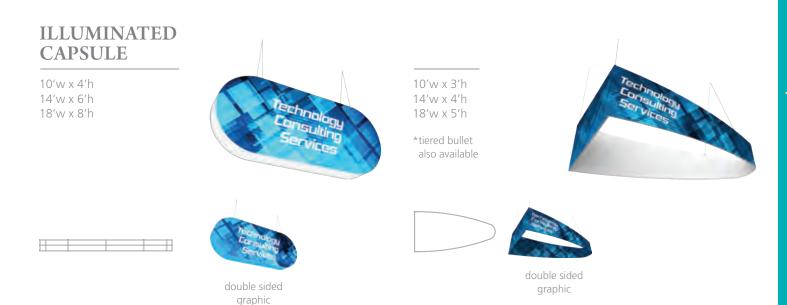


double sided graphic





double sided graphic





# FORMULATE® DESIGNER SERIES HANGING STRUCTURES

### **TIERED SQUARE**

10'w x 5'h 12'w x 5'h 14'w x 5'h 16'w x 5'h





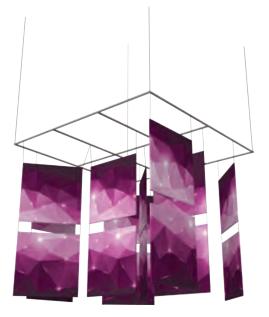


### SQUARE MOBILE

15'w x 13'h







double sided graphic





## HANGING STRUCTURES FORMULATE® DESIGNER SERIES





### TIERED BULLET

10'w x 5'h 14'w x 7'h 18'w x 8.5'h





double sided graphic





### FORMULATE **FUNNELS**

When you are looking for a way to draw attention and captivate your audience at a tradeshow, special event, or in a permanent environment, these Formulate® tension fabric architectural structures are designed to impress.

Versatile Formulate Funnels transform any environment through form, fabric and lighting. Formulate Funnels have an hourglass shape, come in 20', 16' and 12' heights and have 8' diameters at the top and 3 ½' diameters at the bottom. Funnels feature a heavy-duty, wooden base and silver brushed coated truss interior to create a dynamic, towering structure that commands attention. Fabric graphics feature a zipper at the top and a silicone edge at the bottom for easy assembly. Accent LED light not included, but can be incorporated to add a glow within the funnel structures. Custom sizes also available.





20' FUNNEL FUN-01





trad

6)

3

•

12' FUNNEL FUN-03

\*Tablets not included.

Formulate structures are made in North America and a limited lifetime hardware warranty.



#### FORMULATE TOWERS

Mix and match the Formulate® line of towers to add architecture and drama to any event or interior space. Cylinder-shaped, Rectangular-shaped and Shieldshaped towers come in 12', 10' and 8' heights and 3' square/diameters at the tops and bottoms. They combine the latest developments in fabric printed technology with aluminum tube frames to add dimension, décor and sculpture to any event, stage set, tradeshow booth or interior space. Formulate towers accommodate internal LED lighting. Accent LED light not included, but can be incorporated to add a glow within the structures. Custom sizes also available. 12' FOUR **10' FOUR** 8' FOUR **SIDED TOWER SIDED TOWER SIDED TOWER** COL-01 **COL-02** COL-03 NEI 10' CYLINDER TOWER 8' CYLINDER TOWER **12' CYLINDER TOWER** CYL-01 CYL-02 CYL-03





SHD-TOWER-02

SHD-TOWER-01

SMALL INFLATABLE

**COLUMN** 

**INF-COL-S** 

### **INFLATABLE COLUMNS**

This free-standing inflatable column is great for indoor and outdoor use and can be customized with your own graphics. The hollow plastic base can be filled with water or sand for added stability. Ground stakes are sold separately.



LARGE INFLATABLE **COLUMN** INF-COL-L

**MEDIUM INFLATABLE COLUMN INF-COL-M** 

\*Monitor not included.



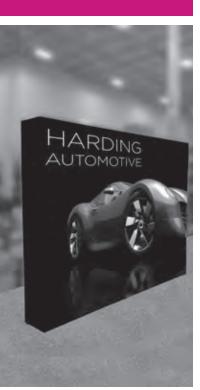
# BROWSE OUR FULL LINE OF PORTABLE EXHIBITS & DISPLAYS IN THE **PORTABLE CATALOG**







**BANNER STANDS** WIDEST RANGE OF OPTIONS



OUTDOOR DISPLAYS TENTS. FLAGS, SIGNS





**COLLAPSIBLE DISPLAYS** FAST, FABRIC DISPLAY SYSTEMS





### FORMULATE ARCHES

Formulate® Arches add architecture and design to any event or interior space! Easily create and define a stunning entryway, focal point or stage set at your next tradeshow or event with Formulate Arches.

Formulate Arches combine pillowcase style stretch fabric graphics with curved aluminum tube frames; these super structures are made in North America and collapse to a fraction of their size. Custom sizes also available.



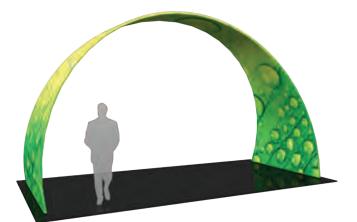
ARCH 01 12' ARCH-01\*

The Formulate Arch 01 is 8' tall, spans 11  $\frac{1}{2}$ ' wide and is nearly 8' deep at the bases. Two monitor mounts\* are included, externally facing, adding a bonus opportunity to display messaging and branding. Shown in a 12' space.



ARCH 02 10'

The Formulate Arch 02 is 7  $\frac{2}{3}$  tall, spans 9  $\frac{1}{2}$  wide and is nearly 5' deep at the bases. Shown in a 10' space.



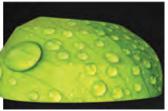
### ARCH 03 20' ARCH-03

The Formulate Arch 03 is 11  $\frac{1}{2}$  tall, spans 19  $\frac{1}{2}$  wide and is 8' deep at the bases. The Arch fits perfectly in a 20' x 20' island space. Shown in a 20' space.

\*Monitor not included.

Formulate structures are made in North America and a limited lifetime hardware warranty.

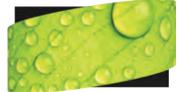
### FORMULATE **ARCHES**



overhead perspective

### ARCH 04 30' Arch-04\*

The Formulate® Arch 04 is over 13' tall, spans 29' wide and is 13 ½' deep at the bases. Two laminate platforms anchor the arch providing extra stability. Shown in a 30' space.



overhead perspective

### ARCH 05 TWISTED Arch-05

The Twisted Formulate Arch 05 is 12' tall, spans 19  $\frac{1}{2}$ ' wide and is 10' deep at the bases. The twisted shape provides a unique style element. Shown in a 20' space.

# FORMULATE® CONFERENCE WALLS

### FORMULATE **CONFERENCE WALLS**

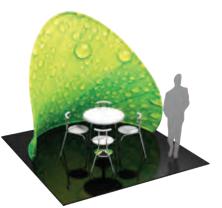
Whether you are looking to create a semi-private meeting area within a tradeshow exhibit, special event, or in an interior environment, Formulate® tension fabric conference walls are lightweight, stylish solutions to your meeting space needs.

Ergonomically designed, Formulate C-shaped, Chip-shaped and Serpentineshaped walls combine the latest developments in fabric printed technology with gently curved 50mm aluminum frames to create private, cozy and stylish conference areas within any space.



### **C-SHAPED WALL C-WALL**

The Formulate C-Wall stands 7' tall at its highest point and is 7' 4" diameter. Perfect for a small table and chairs or benches for seating, this mini-conference area combines function and flare to create a stylish, semi-private space.



### **CHIP-SHAPED WALL** CHIP-WALL\*

The Formulate Chip-Shaped Wall is a potato chip shaped structure that stands 8' tall and is 9' 3" wide. It is an ideal structure to create a semi-private conference/meeting area or projection wall within a space.



### CHIP-SHAPED WALL CHIP-WALL-02\*

The Formulate Chip Wall 02 is a curved conference room divider that stands 6' 4" tall and is 9' 5" wide. It is an ideal structure to create a semi-private conference/ meeting area or projection wall within a space.

\*Furniture not included.

Formulate structures are made in North America and a limited lifetime hardware warranty.



## CONFERENCE WALLS **FORMULATE®**



### **CONFERENCE WALL** C-WALL-02\*

The Formulate<sup>®</sup> standalone conference room features two fabric walls and a sheer fabric canopy to create a stylish semi-private conference space. The conference room is large enough to house a small table and four chairs. Conference Wall 02 is 8'6" tall and has a diameter of 9'. Furniture not included.

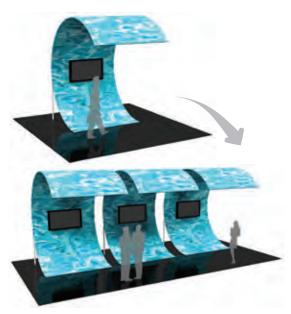


### SERPENTINE WALL S-WALL\*

The Formulate Serpentine shaped wall connects two C-shaped structures to create a multipurpose, Serpentine shaped display. The Serpentine Wall is ideally used as a wall that separates two mini-conference and meeting areas. The Formulate Serpentine Wall is 7' 7" tall and spans 22' 10" wide - perfect for use in a large island space. Furniture not included.

### FORMULATE VIDEO WALLS & ROOMS

Heavy-duty 50mm aluminum frames are coupled with stretch, zipper pillowcase fabric graphics to create flowing, uniquely-shaped Formulate curved walls and architectural structures that are ideal for tradeshows, events, corporate environments and interior spaces. With a variety of options, you can mix and match with other Formulate fabric structures to create the ideal display, booth or environment. Custom sizes also available.



### **SURF** SURF-WALL\*

The Formulate Surf Wall is a C-shaped multimedia display that stands 11' 4" tall with a width of 7' 7". With an organic, curved shape sustained by supporting legs, and a monitor mount for a monitor/TV, the Surf makes a distinctive statement in any space.



The Formulate Tree House is a cylinder-shaped space perfect for meetings, graphical displays, projected presentations, a theater setting and much more. The Tree House is 15' in diameter, 8' tall and features two 7' tall doorways, encouraging traffic flow through the structure.

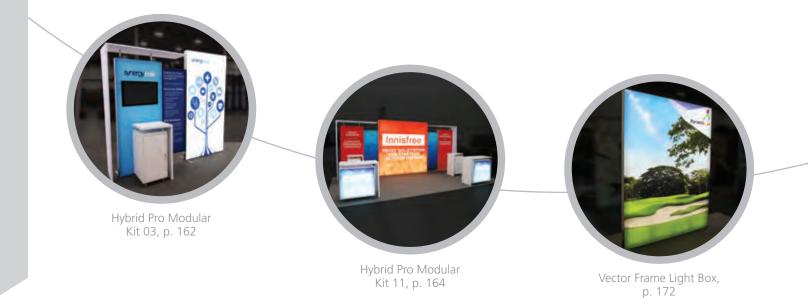


Two C-shaped structures are fused together to create a Tree shape with this sculptural, multimedia display. The Formulate Tree stands 11' 4" tall and spans to 20' 6" wide. The Formulate Tree includes two monitor mounts for use as a multimedia display.

TREE\*

# **MODULAR EXHBITS** INTRODUCTION





158

# INTRODUCTION **MODULAR EXHIBITS**

# MODULAR **EXHIBIT** SYSTEMS

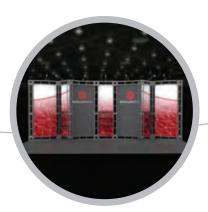
Modular exhibit systems and displays provide exhibitors with sophisticated, customlooking exhibits that stand the test of time, and can adapt and evolve from show to show. Using standardized components as building blocks, modular displays can often be reconfigured to fit multiple size spaces and customized to fit unique needs.

Modular displays are used in tradeshows and events, and are often used as permanent displays in museums and educational environments and in retail settings.

Many of our modular exhibit systems combine aluminum extrusion frames with push-fit fabric graphics. North American-made modular exhibit systems are created by expert welding and metal-working technicians. Graphics are printed with the latest state-of-the-art large format printers, and all graphics are produced and finished by hand by highly-skilled sewers in North America.

Our variety of modular display systems offer displays of many types and sizes, from banners and light boxes to table-top displays, through to 10' and 20' inline exhibit kits, as well as 20' by 20' island exhibit kits. Display accent pieces and accessories such as charging stations, counters, multi-media kiosks, lighting and more help add functionality and the final finishing touches.

# BOLD EXHIBITS, MADE **INGENIOUSLY** SIMPLE.



Magellan Orbital Express Truss, p. 203



Hybrid Pro Modular Kit 19, p. 167

# HYBRID PRO<sup>TM</sup> MODULAR EXHIBIT KITS





All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

# EXHIBIT KITS HYBRID PRO<sup>TM</sup> MODULAR

# HYBRID PRO MODULAR

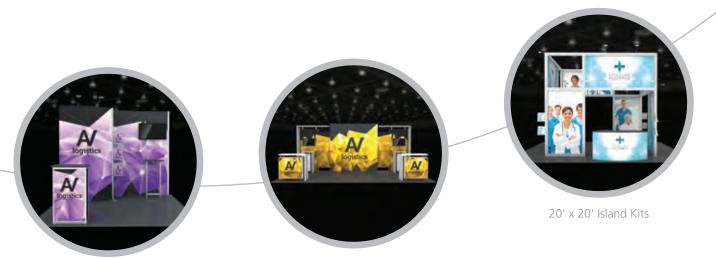
The sophisticated, striking appearance of Hybrid Pro<sup>™</sup> Modular exhibits takes exhibiting to a new level.

The Hybrid Pro Modular series is a collection of modular and reconfigurable exhibit backwalls and counters that feature heavy-duty aluminum frames, push-fit fabric graphics and high-end features such as tables, monitor mounts, interior LED lighting and more. The intricacy of the details makes these exhibits impossible not to notice.

Versatile inline 10' x 20' Hybrid Pro Modular displays reconfigure to 10' x 10' versions, increasing the value and lifecycle of the exhibit, as well as the investment. Counters can be mixed and matched and are often used for non-tradeshow applications as well; the quality is like a custom-made furniture piece!

All Hybrid Pro Modular display frames are quality crafted and manufactured in North America. All push-fit and pillowcase fabric graphics are produced in North America, printed on state-of-the-art, G7 color certified printers and are finished by hand.

# MAXIMIZE YOUR INVESTMENT AND IMPACT WITH A HYBRID PRO MODULAR DISPLAY!



10' x 10' Displays

10' x 20' Exhibits

# HYBRID PRO<sup>TM</sup> MODULAR 10' EXHIBIT KITS

### HYBRID PRO 10' MODULAR BACKWALLS

If you are a serious exhibitor looking to make a lasting impression with a sophisticated, feature-rich exhibit, the Hybrid Pro<sup>™</sup> Modular line of exhibits, counters and accessories will help you make a big splash. The Hybrid Pro line of modular exhibits feature heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics.

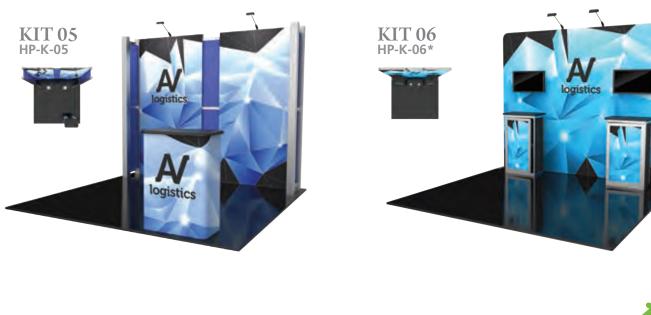


All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

# 10' EXHIBIT KITS HYBRID PRO<sup>TM</sup> MODULAR



All Hybrid Pro Modular kits are also available for rent







Counters featured on p.133

Hybrid Pro counter tops are available in your choice of four thermoform finishes





\*Monitors not included. Counters featured in foreground sold separately; see pages 132-133 for options.

# HYBRID PRO<sup>TM</sup> MODULAR 20' EXHIBIT KITS

### HYBRID PRO 20' MODULAR BACKWALLS

If you are a serious exhibitor looking to make a lasting impression with a sophisticated, feature-rich exhibit, the Hybrid Pro™ Modular line of exhibits, counters and accessories will help you make a big splash. The Hybrid Pro line of modular exhibits feature heavy-duty aluminum extrusion frames and easy-to-apply silicone edge push-fit fabric graphics.

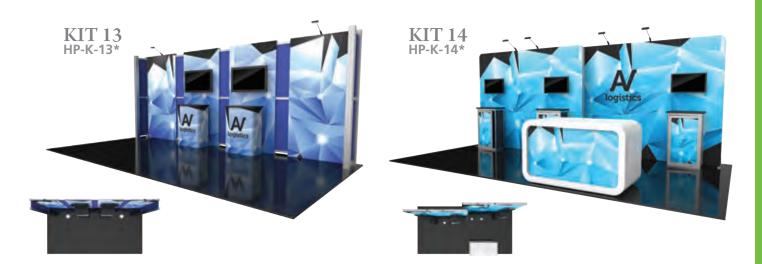


TIME

# 20' EXHIBIT KITS HYBRID PRO<sup>TM</sup> MODULAR



All Hybrid Pro Modular kits are also available for rent







Counters featured on p.133

Hybrid Pro counter tops are available in your choice of four thermoform finishes



## HYBRID PRO<sup>TM</sup> MODULAR 20' x 20' ISLAND EXHBIT KITS

Hybrid Pro<sup>™</sup> Modular island exhibit kits provide an unparalleled dynamic that elevates and accentuates a message and brand, but also maximizes the return on tradeshow investment. Hybrid Pro Modular is a collection of 20' x 20' exhibit kits and custom solutions. Heavy-duty aluminum is coupled with dynamic graphics to create sophisticated, commanding and unforgettable island spaces. All Hybrid Pro Modular exhibits and graphics are made in North America.



Isometric View

Overhead View

### HYBRID PRO MODULAR KIT 18 HP-K-18\*

- 11'10" tall square shaped island display
- Square-shaped, heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics
- Kit includes frame, 16 fabric graphic panels, one white laminate counter, eight literature holders, 16 200 LED floodlights and one woodcrate
- Accessible storage and locking door
- Reception counter (HCP-11) and flooring not included





Isometric View

Overhead View





\*Monitor not included.

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

### 20' x 20' ISLAND EXHIBIT KITS HYBRID PRO<sup>TM</sup> MODULAR



All Hybrid Pro Modular Island Exhibit kits are also available for rent



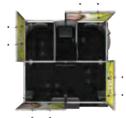
### HYBRID PRO MODULAR KIT 19 HP-K-19\*

- 15'9" tall island display

- Heavy-duty aluminum extrusion frame coupled with seamless push-fit SEG fabric graphics
- Features two semi-private meeting alcoves with curved frosted plex infills
- Storage room features white laminate panels, locking door & monitor mount
- Kit includes frame, eight fabric graphic panels, two curved plex infills, laminate storage room, four tables, four small monitor mounts\*, one large monitor mount\*, 16 200 LED floodlights and one woodcrate
- Flooring and HPC-04 counter not included



Isometric View



Overhead View

### HYBRID PRO MODULAR KIT 20 HP-K-20\*

- Stands approximately 14' tall and features a 12'd x 4'h circular ring structure, laminated wood structures and fabric graphic walls
- Single-sided dye-sublimated push-fit fabric graphics with Velcro on perimeter
- Four internally facing shelving areas feature three 24" x 24" shelves each
- Kit includes laminate walls, ten fabric graphic panels, one pillowcase fabric graphic, two large monitor mounts, two large monitor mounts\*, 12 shelves, one molded OCE case, two woodcrates and one NCRATE
- Flooring and center counter REC-42 not included



Isometric View



Overhead View



\*Monitor not included. All Hybrid Pro Modular c

All Hybrid Pro Modular displays are made in North America and come with a limited lifetime hardware warranty.

## HYBRID PRO<sup>TM</sup> MODULAR COUNTERS

### HYBRID PRO COUNTERS

All Hybrid Pro<sup>™</sup> Modular counters feature accessible storage and locking doors. Printed fabric graphics or rigid infill panels allow for your messaging and branding. Choose the size and counter shape that will match your backwall and space best.



### HYBRID PRO COUNTER 01

HPC-01 - 39.38" w x 39.38" h x 17.75" d - white laminate cabinet with fabric graphic on the front, opaque or backlit



HYBRID PRO COUNTER 02 HPC-02

- 70.88" w x 39.38" h x 23.63" d - white laminate cabinet with fabric graphic on the front, opaque or backlit



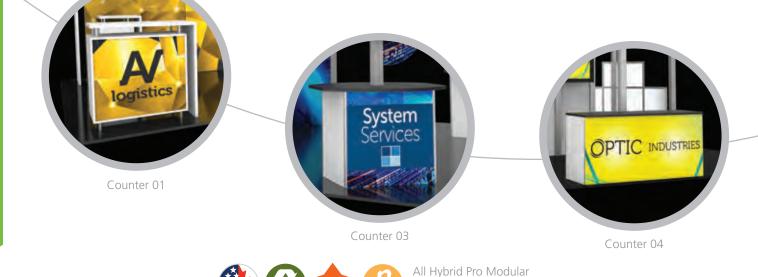
### HYBRID PRO COUNTER 03

HPC-03 - 39.38" w x 36.63" h x 15.75" d - white laminate panel cabinet with UV graphic on the front and laminate top



### HYBRID PRO COUNTER 04 HPC-04 - 73.75"w x 36.5"h x 25.38"d

- 73.75" W X 36.5" h X 25.38" d
 - white laminate panel cabinet with UV graphic on the front and laminate top



counters are also

available for rent.

## COUNTERS HYBRID PRO<sup>TM</sup> MODULAR

Select Hybrid Pro counter tops are available in your choice of four thermoform finishes





**HYBRID PRO COUNTER 09 REC-42** 

- 46"w x 37.5"h x 23"d - white laminate cabinet with UV graphic on the front, opaque or backlit Select Hybrid Pro counter bodies are available in your choice of four laminate colors





### **HYBRID PRO COUNTER 10 REC-52**

- 64"w x 37.5"h x 30"d - white laminate cabinet with UV graphic on the front, opaque or backlit



### **HYBRID PRO COUNTER 11**

**RCK-06** - 71.06"w x 36.61"h x 32.72"d - white laminate panel cabinet with UV graphic on the front and laminate top



Counter 11



All Hybrid Pro Modular counters are also available for rent.

# **VECTOR FRAME**<sup>TM</sup> INTRODUCTION





All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

# INTRODUCTION VECTOR FRAME<sup>TM</sup>

# VECTOR FRAME GEOMETRIC

The innovative, contemporary and clean appearance of the Vector Frame<sup>™</sup> line of geometric displays will captivate and **WOW** your audience.

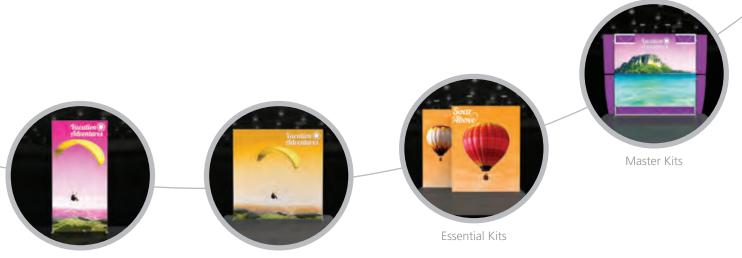
The Vector Frame series is a collection of geometric shaped backwalls, banners, exhibit kits, counters and light boxes that feature durable, easy-to-assemble aluminum extrusion frames and push-fit fabric graphics. Vector Frame exhibit kits come with accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated.

Vector Frame can be reconfigured and customized to create completely tailored exhibits and interior display solutions.

All Vector Frame display frames are quality crafted and manufactured in North America. All push-fit fabric graphics are produced in North America, printed on state-of-the-art, G7 color certified printers and are finished by hand.

You will certainly make a strong and lasting impression with Vector Frame exhibits, counters and light boxes at your tradeshow or event.

# MAKE AN IMPACT WITH A **CLEAN**, **CONTEMPORARY** FABRIC DISPLAY.



Banners

Light Boxes

# **VECTOR FRAME™** FABRIC LIGHT BOXES

### VECTOR FRAME LIGHT BOXES

Vector Frame<sup>™</sup> fabric light boxes feature durable 4" aluminum extrusion frames, push-fit INTENSITY backlit fabric graphics and LED edge lighting. Single and double sided graphic options are available.



LED lights come adhered to the frame, making set-up as simple as:

- 1. assembling the frame
- 2. applying the push-fit graphics
- 3. plugging in the electrical cord!

04 Rectangle **VF-LB-R-04** 48.11"w x 94.74"h x 19.69"d comes in OCH case

### LIGHT BOXES



01 Rectangle **VF-LB-R-01** 36.3" w x 47.49" h x 19.69" d comes in 1 OCE case



02 Rectangle VF-LB-R-02 36.3"w x 71.12"h x 19.69"d comes in 1 OCH case



03 Rectangle **VF-LB-R-03** 48.11" w x 71.12" h x 19.69" d comes in 1 OCH case



05 Rectangle VF-LB-R-05

118.99" w x 94.74" h x 19.69" d comes in 1 OCH case



01 Square VF-LB-S-01 36.3"w x 35.68"h x 19.69"d comes in 1 OCE case



02 Square VF-LB-S-02 48.11" w x 47.49" h x 19.69" d comes in 1 OCE case



03 Square **VF-LB-S-03** 71.73" w x 71.12" h x 19.69" d comes in 1 OCH case



04 Square VF-LB-S-04 95.35" w x 94.74" h x 19.69" d comes in 1 OCH case



# BANNERS **VECTOR FRAME**<sup>TM</sup>

### VECTOR FRAME **BANNERS**

Vector Frame™ banners combine aluminum extrusion frames with push-fit fabric graphics to create a versatile banner, backwall, hanging art or display. Vector Frame banners can be used to display messaging or art in a corporate environment or at a tradeshow and feature 2" aluminum extrusion frame and single or double sided graphics.



05 Rectangle VF-R-05 118.98"w x 94.74"h x 19.69"d comes in 1 OCL case

fits perfect in a 10' space!





easy to apply push-fit fabric graphics

### BANNERS



01 Rectangle VF-R-01 36.3"w x 47.49"h x 19.69"d comes in 1 OCL case



02 Rectangle VF-R-02 36.3"w x 71.12"h x 19.69"d comes in 1 OCS case



03 Rectangle VF-R-03 48.11"w x 71.12"h x 19.69"d comes in 1 OCL case



04 Rectangle VF-R-04 48.11" w x 94.74" h x 19.69" d comes in 1 OCL case



01 Square VF-S-01 36.3"w x 35.68"h x 19.69"d comes in 1 OCS case



02 Square **VF-S-02** 48.11"w x 47.49"h x 19.69"d comes in 1 OCL case



03 Square VF-S-03 71.73" w x 71.12" h x 19.69" d comes in 1 OCS case



04 Square **VF-S-04** 95.35" w x 94.74" h x 19.69" d comes in 1 OCL case



# **VECTOR FRAME<sup>TM</sup>** BANNERS & KIOSKS

### VECTOR FRAME CURVED BANNERS

Vector Frame™ curved banners combine 2" aluminum extrusion frames with push-fit fabric graphics to create a versatile single and double sided banner, backwall or interior display. Use as a concave or convex shape.



01 Curved Rectangle VF-CR-01 39.33"w x 94.74"h x 19.69"d comes in 1 OCL case

### **VECTOR FRAME** MONITOR KIOSKS



02 Curved Rectangle **VF-CR-02** 56.75"w x 94.74"h x 19.49"d comes in 1 OCL case



03 Curved Rectangle VF-CR-03 68"w x 94.74"h x 18.75"d comes in 1 OCL case

Vector Frame™ Monitor Kiosks are a sleek, stylish way to display media at any tradeshow, event, in a retail or corporate space. The kiosks feature push-fit fabric graphics, easy-to-assemble 4" extrusion frames, your choice of single or double sided graphics and one or two monitor mounts (monitors not included). These kiosks complement the Vector Frame line of banners, backwalls, exhibit kits and counters.



01 Monitor Kiosk VF-MK-01-SS VF-MK-01-DS 36.3 "w x 94.74 "h x 19.69 "d comes in 1 OCH case supports 32-55" monitor\*: max weight = 80 lbs each



back with graphic



top view one monitor mount

front with graphic & monitor mount\*



02 Monitor Kiosk VF-MK-02-SS VF-MK-02-DS 48.11 "w x 94.74 "h x 19.69 "d comes in 1 OCH case supports 32-55" monitor\*; max weight = 80 lbs each

front with graphic & monitor mount\*



back with graphic



back with graphic & monitor mount\*



back with graphic & monitor mount\*



top view two monitor mounts

# POSTER FRAMES **VECTOR FRAME**<sup>TM</sup>

### VECTOR FRAME EDGE POSTER FRAMES

Vector Frame<sup>™</sup> Edge fabric poster displays combine durable, slim 3/4" lightweight aluminum extrusion frames and easy-to-apply push-fit fabric graphics. Custom frame sizes are available.



### Square Sizes:

VFE-S-01: 11.8"w x 11.8"h VFE-S-02: 23.62"w x 23.62"h VFE-S-03: 35.43"w x 35.43"h VFE-S-04: 47.24"w x 47.24"h VFE-S-05: 59.06"w x 59.06"h

#### **Rectangle Sizes:**

VFE-R-01: 11.8"w x 23.62"h VFE-R-02: 11.8"w x 35.43"h VFE-R-03: 23.62"w x 35.43"h VFE-R-04: 23.62"w x 47.24"h



#### Features Include:

- slim, lightweight 3/4" aluminum frame
- easy-to-apply push-fit fabric graphic
- direct to wall mounting
- custom frame sizes available





# **VECTOR FRAME<sup>TM</sup>** 10' ESSENTIAL EXHIBIT KITS

### VECTOR FRAME 10' ESSENTIAL EXHIBIT KITS

Stand apart from the competition with a clean, sophisticated 10' x 10' or 10' x 20' Vector Frame™ exhibit kit. These graphic mural kits feature square-corner 2" extrusion frames and push-fit fabric graphics that cover the entire frame. Vector Frame Essential kits are easy to assemble and disassemble.









easy to apply push-fit fabric graphics

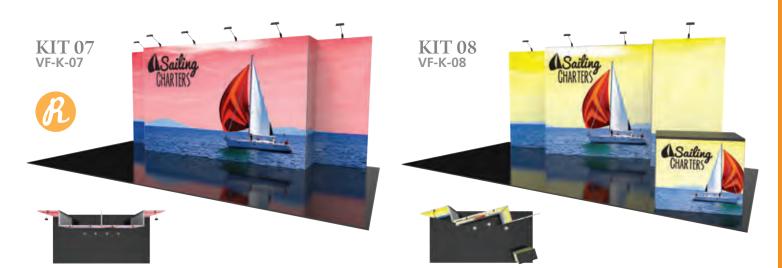
\*Counters in foreground included in purchased kits.



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

# 20' ESSENTIAL EXHIBIT KITS **VECTOR FRAME**<sup>TM</sup>









OCH2 & OCE wheeled molded cases included with each kit (page 141-142)

# **VECTOR FRAME™** 10' MASTER EXHIBIT KITS

### VECTOR FRAME 10' MASTER EXHIBIT KITS

The innovative, contemporary and clean appearance of the Vector Frame<sup>™</sup> Master line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated. Customized kits are also available.



All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

# 10' MASTER EXHIBIT KITS **VECTOR FRAME**<sup>TM</sup>

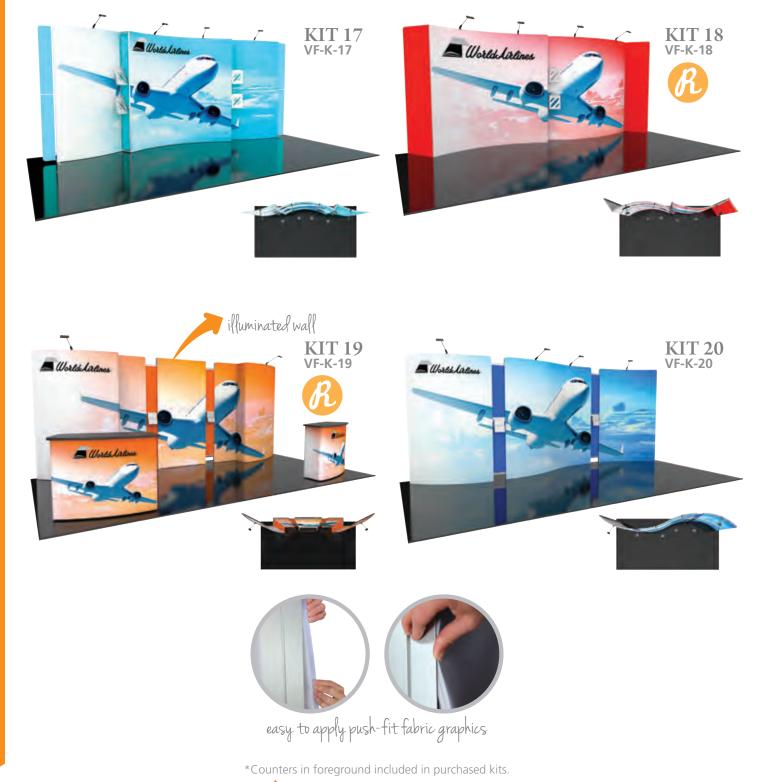


\*Monitors not included. \*Counters in foreground included in purchased kits.

# **VECTOR FRAME<sup>TM</sup>** 20' MASTER EXHIBIT KITS

### VECTOR FRAME 20' MASTER EXHIBIT KITS

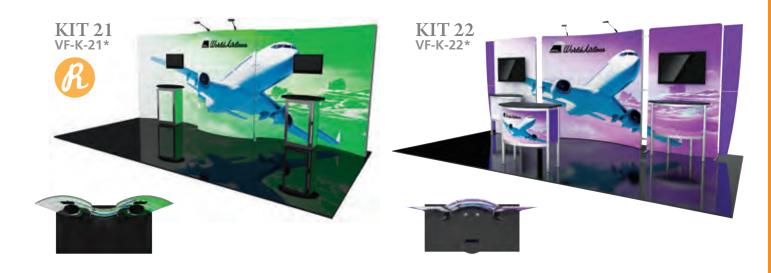
The innovative, contemporary and clean appearance of the Vector Frame™ line of exhibit kits will captivate your audience. Kits feature push-fit fabric graphics, easy-to-assemble extrusion frames, accent lighting, tables, counters, literature accessories, monitor mounts and interior LED edge lighting where indicated.





All Vector Frame displays are made in North America and have a limited lifetime hardware warranty.

# 20' MASTER EXHIBIT KITS **VECTOR FRAME™**











OCH2 & OCE wheeled molded cases included with each kit (page 141-142)

Full line of counters shown on page 132. \*Counters in foreground included in purchased kits. Monitors not included.

## **VECTOR FRAME**<sup>TM</sup> TABLETOPS

### VECTOR FRAME TABLETOPS

Vector Frame<sup>™</sup> Tabletop Kits provide modern and dynamic flare to your marketing message. The silicone edge (SEG) push-fit fabric graphics and extrusion-based displays are simple, lightweight and take minutes to assemble. Units come in a sturdy case. Customized units also available.



# COUNTERS **VECTOR FRAME**<sup>TM</sup>

### VECTOR FRAME **COUNTERS**

Vector Frame™ counters complement the Vector Frame series of exhibit kits, but are also ideal for any stand-alone event or display. Vector Frame counters couple simple extrusion-based frames with push-fit fabric graphics or rigid sintra graphics. Tables are available in four colored finishes – silver, black, mahogany and natural. Counters fit in an OCH2 portable shipping case and allow for accessible storage by removing one fabric panel. Custom sizes also available.

Vector Frame counter tops are available in your choice of four thermoform finishes

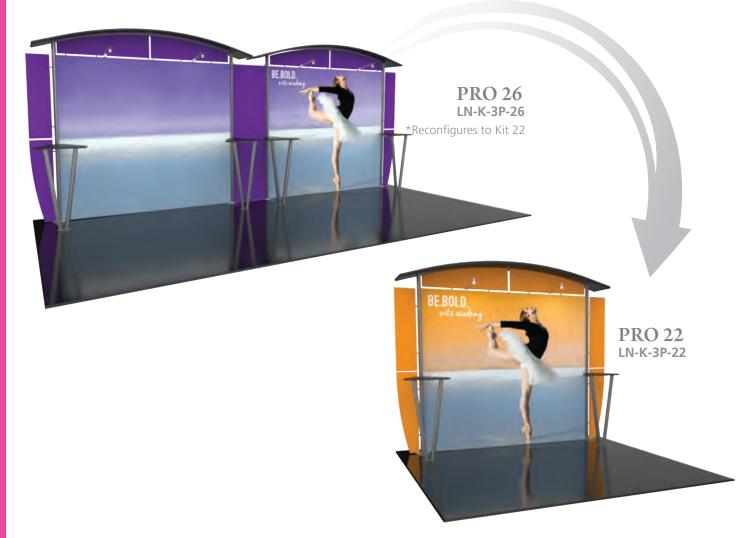




# LINEAR<sup>TM</sup>PRO MODULAR DISPLAY SYSTEMS

### LINEAR PRO MODULAR DISPLAY SYSTEMS

Linear<sup>™</sup> Pro modular display kits provide a modern, slick and stylish appearance. The extrusion based exhibits feature Velcro-applied fabric graphics. Headers and wings available in UV printed graphics or clear plex. Canopy is available in solid stock black, silver or white. Kits come with a fabric graphic canopy, two lights and ship in durable storage cases. Options include LCD monitor mounts, tables, counters, literature pockets and larger freight cases. Customized units also available.



### LINEAR COUNTER LN-TBL-SA-RCT

- 3 graphic panels to display custom graphics
- quick & easy-to-assemble, tool included
- fits in an OCH shipping and transport case
- aluminum design is sturdy and stable
- available in all four laminate finishes



Linear counter tops are available in your choice of four thermoform finishes





All Linear exhibits, counters and kiosks are made in North America, come with portable carry cases and a limited lifetime hardware warranty.

# MODULAR DISPLAY SYSTEMS **LINEAR<sup>TM</sup> PRO**

### LINEAR PRO MODULAR DISPLAY SYSTEMS





### LINEAR UNIVERSAL ACCESSORIES



CLAMP UC-EXT



TABLET HOLDER UC-VESA-BRKT-01



LIT HOLDER BRACKET UC-LIT-BRKT-ABH-02 UC-LIT-BRKT-ABH-03



SHELF BRACKET UC-SHLF-BRKT-01-CIR UC-SHLF-BRKT-02-TRI UC-SHLF-BRKT-03-SQU

Top and side accents, lighting and tables included in kit. \*10' x 20' kits reconfigure to 10' x 10' sizes.

# LINEAR<sup>TM</sup>PRO COUNTERS

### LINEAR PRO COUNTERS

Linear<sup>™</sup> counters add function and flare to any space. Extrusion based construction coupled with your choice of rigid graphic infill panels or frosted plex panels make these kiosks sturdy and versatile. Counter tops are available in four thermoform finishes – silver, black, mahogany and natural. Printed graphic panels create the base of the counter. **Counters come standard with locking cabinet door.** 



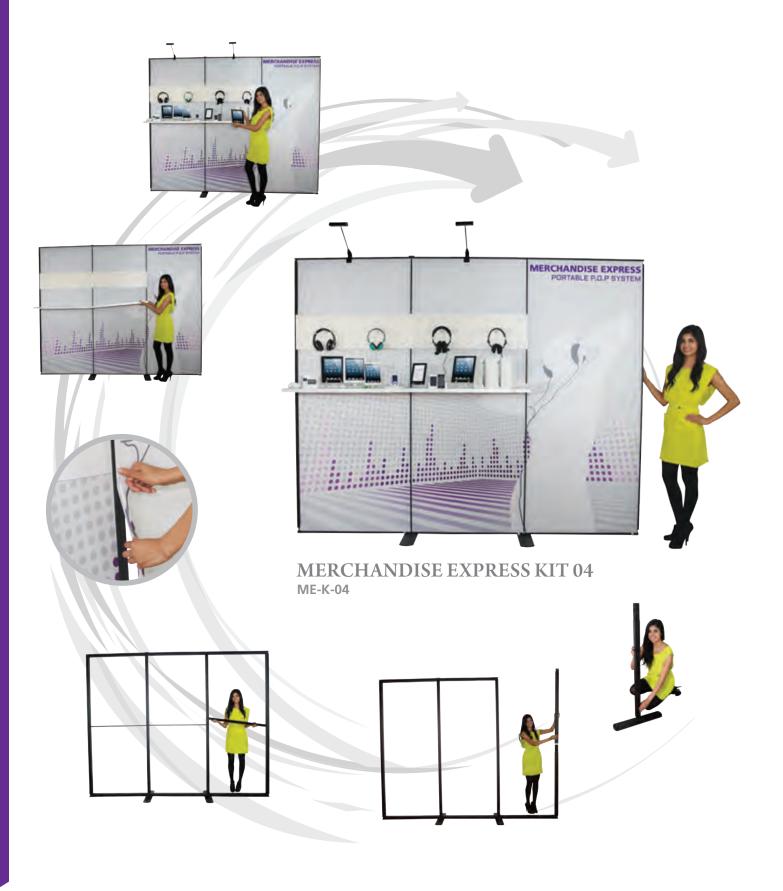
All Linear exhibits, counters and kiosks are made in North America, come with portable carry cases and a limited lifetime hardware warranty.

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# COUNTERS & KIOSKS **LINEAR™PRO**



# **MERCHANDISE EXPRESS™** INTRODUCTION





# INTRODUCTION **MERCHANDISE EXPRESS**<sup>TM</sup>

# MERCHANDISE EXPRESS MODULAR

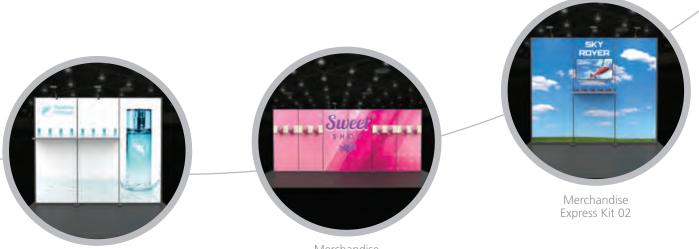
The sharp, modern appearance of the Merchandise Express<sup>™</sup> portable point-ofpurchase display system will turn heads in any retail space, in-store environment or tradeshow space.

The Merchandise Express series is a collection of angular shaped displays that feature easy-to-assemble aluminum frames, push-fit fabric graphics, and shelves and pegboards designed to house and display lightweight merchandise. Kits come with interchangeable accessories - monitor mounts, shelving, pegboards and lighting where indicated.

The lightweight black aluminum frame pieces slide and quickly lock together. No tools are required for assembly, making Merchandise Express a durable, simple and effective selling tool. Display frames come with a one-year limited warranty. Push-fit fabric graphics are made in North America–printed on state-of-the-art large format printing equipment and hand-finished by skilled professionals.

The versatile Merchandise Express kits can reconfigure into a variety of different sizes and can be further customized to create uniquely tailored display solutions.

# COMBINE **MESSAGING** AND **MERCHANDISE** WITH AN IMPACT!



Merchandise Express Kit 04 Merchandise Express Kit 07

# **MERCHANDISE EXPRESS**<sup>TM</sup> KITS

## MERCHANDISE EXPRESS POINT OF PURCHASE

Merchandise Express<sup>™</sup> is a portable point of purchase display system that features simple black metal frames, shelving, pegboards and push-fit graphics to deliver products and messaging with an impact! Convenient rolling carry bags make transportation easy.



#### KIT 01 ME-K-01

- 9 1/2'w full height straight backwall
- 3 Lumina 200 LED lights



KIT 02 ME-K-02

- 9 1/2'w full height straight backwall
- 1 monitor\* mount supports 50" monitor; max weight = 30 lbs
- 2 Lumina 200 LED lights



KIT 03 ME-K-03

- 9 1/2'w full height straight backwall
- 3 pegboards; max weight per board = 10 lbs
- 3 Lumina 200 LED lights



## КІТ 04 ме-к-04

- 9 <sup>1</sup>/<sub>2</sub>'w full height straight backwall
- 2 pegboards; max weight per board = 10 lbs
- 2 adjustable height shelves; max weight per shelf = 10 lbs
- 2 Lumina 200 LED lights



KIT 05 ME-K-05

- 9 1/2'w full height straight backwall
- 1 side wall
- 4 adjustable height shelves; max weight per shelf = 10 lbs



KIT 06 ME-K-06

- 9 ¾'w full height straight backwall
- 2 side walls
- 3 adjustable height shelves; max weight per shelf = 10 lbs
- 3 Lumina 200 LED lights

\*Monitors, tablets and accessories not included.



MERCHANDISE EXPRESS | KITS

# KITS **MERCHANDISE EXPRESS**<sup>TM</sup>

#### MERCHANDISE EXPRESS POINT OF PURCHASE



#### КІТ 07 ме-к-07

- 19'w full height straight backwall
- 4 pegboards; max weight per
- board = 10 lbs
- 2 Lumina 200 LED lights



#### KIT 08 Me-k-08

- 19'w full height straight backwall
- 2 pegboards; max weight per board = 10 lbs
- 8 adjustable height shelves; max weight per shelf = 10 lbs
- 2 Lumina 200 LED lights



#### КІТ 09 ме-к-09

- 19'w full height straight backwall
- 4 pegboards; max weight per board = 10 lbs
- 4 adjustable height shelves; max weight per shelf = 10 lbs
- 2 Lumina 200 LED lights



#### КІТ 10 ме-к-10

- 19'w full height straight backwall
- 1 monitor\* mount supports 50"
- monitor; max weight = 30 lbs
- 2 side walls
- 2 pegboards; max weight per board = 10 lbs
- 2 adjustable height shelves; max weight per shelf = 10 lbs

# **ORBITAL EXPRESS™ TRUSS** INTRODUCTION





All Orbital Express Truss kits are made in North America, come with shipping cases and a limited five year hardware warranty.

# INTRODUCTION **ORBITAL EXPRESS<sup>TM</sup> TRUSS**

# TRUSS

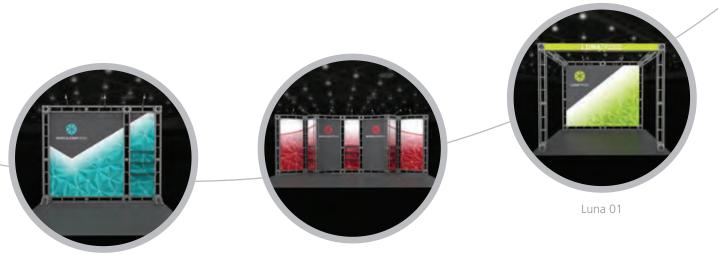
The bold, contemporary, industrial look of Orbital Express<sup>™</sup> Truss exhibits dominates the show floor.

The Orbital Express Truss series is a collection of reconfigurable exhibit backwalls, islands and counters that feature a fixed number of parts and connectors. NO TOOLS are required for assembly; 20' x 20' and 10' x 20' inline kits transition into smaller size exhibits, counters and more.

The versatility and value of the Orbital Express Truss system is unmatched! Set-up and installation of Orbital Express Truss exhibits, backwalls and accessories is easy – simply twist & lock is all you have to do. All Orbital Express Truss display pieces are quality crafted and manufactured in North America. All fabric and UV-panel graphics are produced in North America, printed on state-of-the-art, G7 color certified printers, and are finished by hand.

With endless designs and options to choose from, you are certain to find a solution that fits your needs. You can also easily customize your own Orbital Express Truss exhibit and make it completely unique.

# THE ORBITAL EXPRESS TRUSS SYSTEM IS **VERSATILE, RECONFIGURABLE & EASY!**



Hercules 08

Magellan

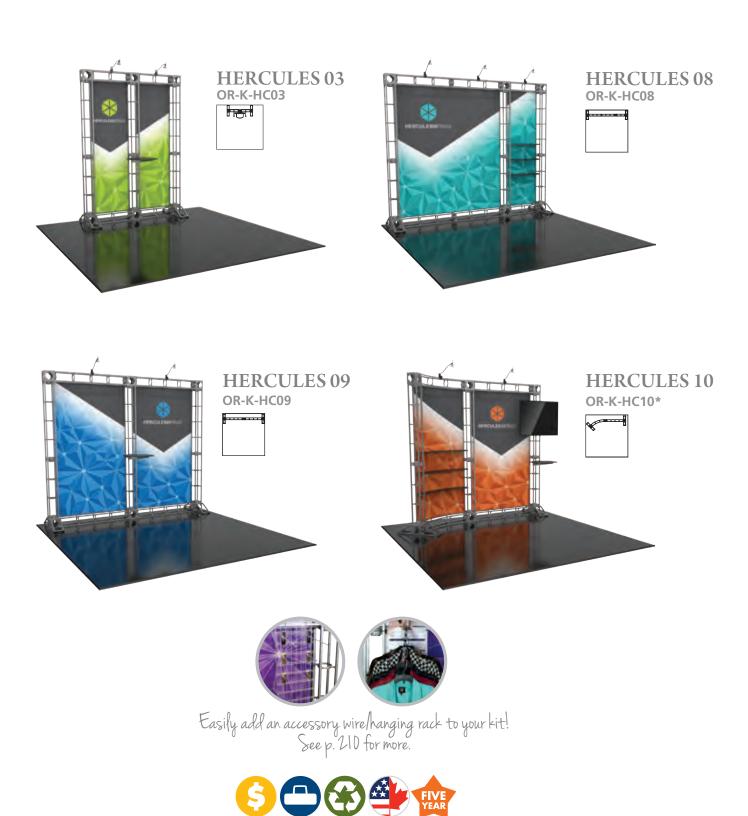
# **ORBITAL EXPRESS™ TRUSS** 10' x 10' HERCULES KITS

## **10' HERCULES KITS**

The Hercules line of Orbital Express<sup>™</sup> Truss features basic backwalls and kits in a variety of sizes to suit a range of space needs. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Simply add or subtract from any Hercules kit to create a new appearance for every event or tradeshow!

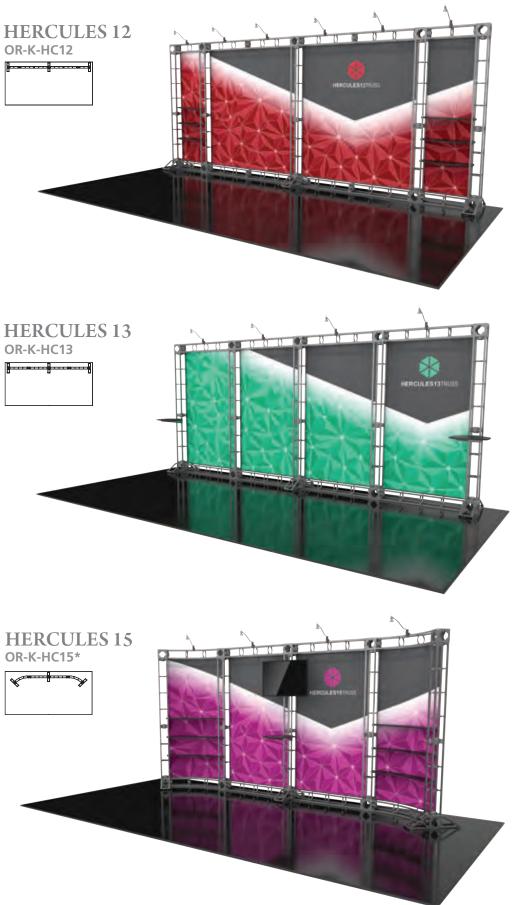
Truss counter tops are available in your choice of four thermoform finishes





# 10' x 20' HERCULES KITS **ORBITAL EXPRESS<sup>TM</sup> TRUSS**

## **20' HERCULES KITS**



# **ORBITAL EXPRESS™ TRUSS** 10' x 10' EXHIBIT KITS

## **10' EXHIBIT KITS**

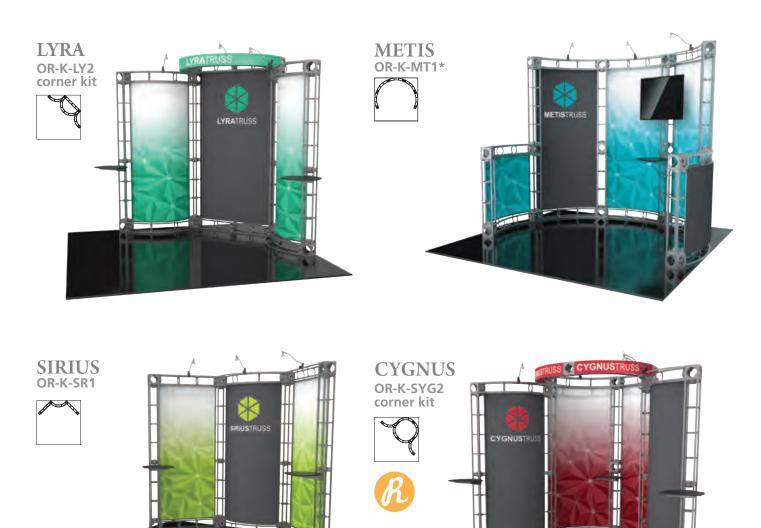
Orbital Express<sup>™</sup> Truss features over 40 professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!



# 10' x 10' EXHIBIT KITS **ORBITAL EXPRESS<sup>TM</sup> TRUSS**

Truss counter tops are available in your choice of four thermoform finishes







Easily add a counter or podium to your kit! See p. 209 for more.

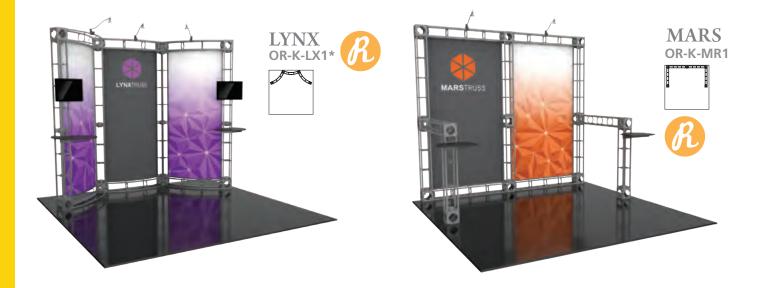
\*Monitors not included.

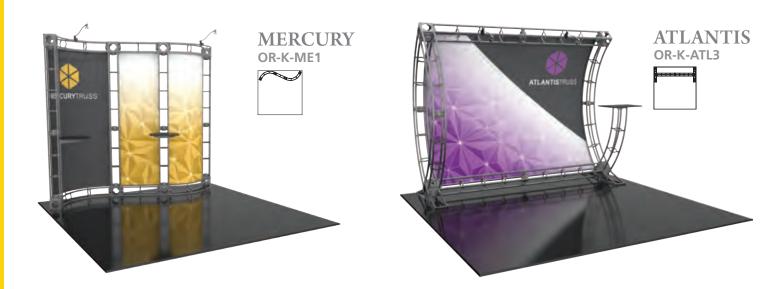


# **ORBITAL EXPRESS<sup>TM</sup> TRUSS** 10' x 10' EXHIBIT KITS

### **10' EXHIBIT KITS**

Orbital Express<sup>™</sup> Truss features over 30 professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!



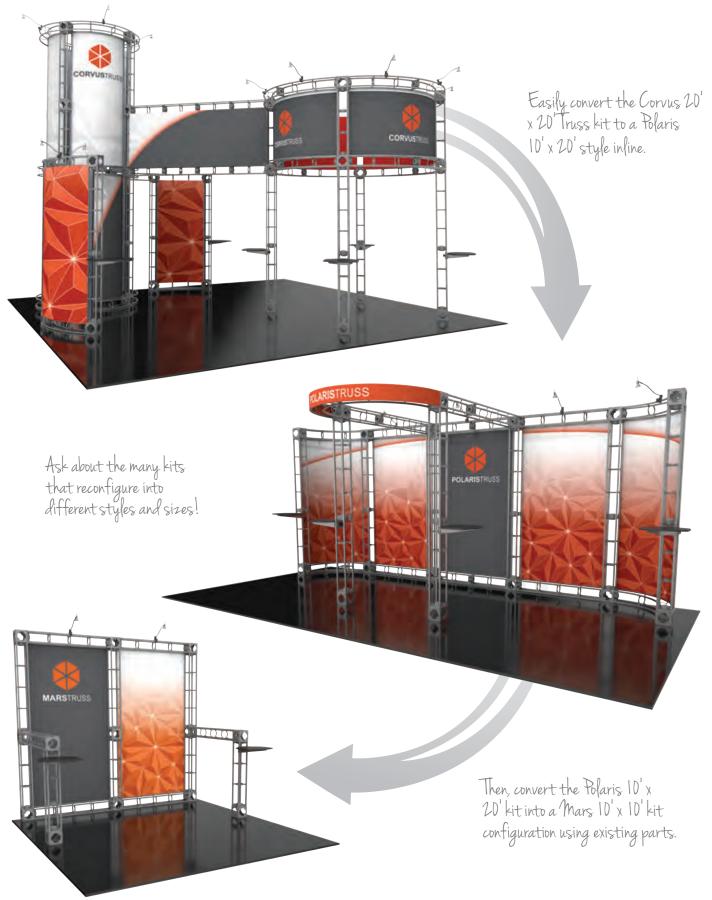


Truss counter tops are available in your choice of four thermoform finishes

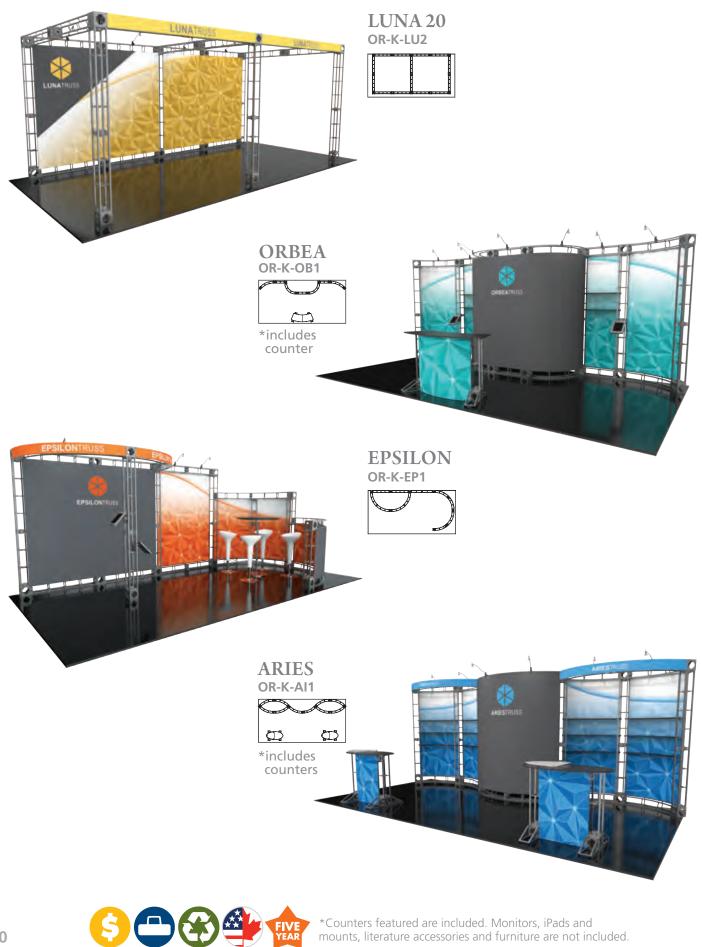




# **RECONFIGURE** INTO MULTIPLE SIZES



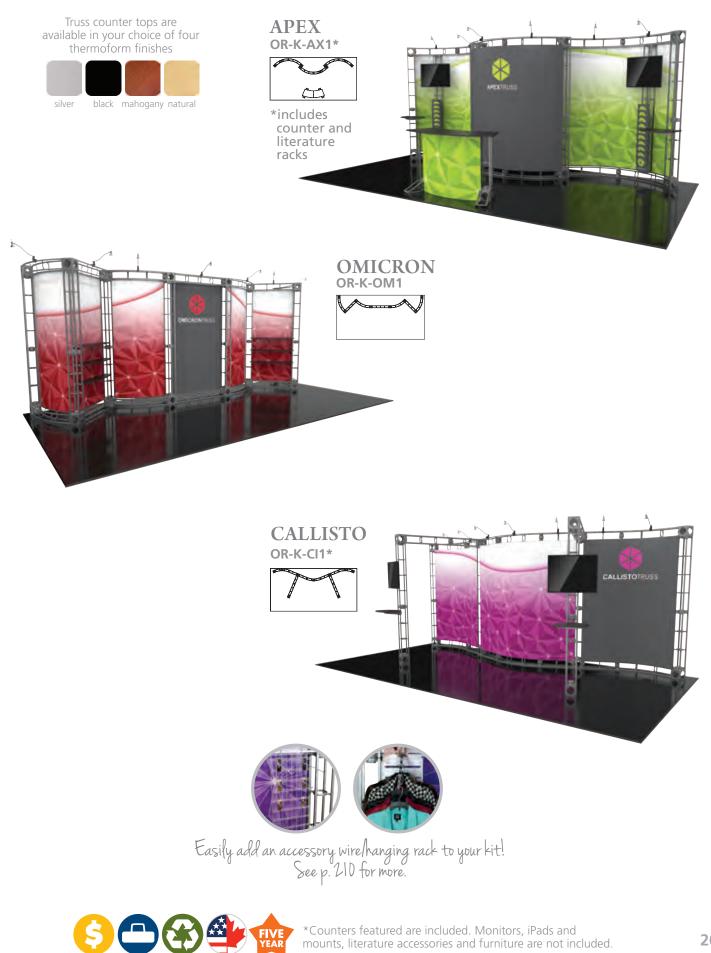
# **ORBITAL EXPRESS™ TRUSS** 10' x 20' EXHIBIT KITS



200

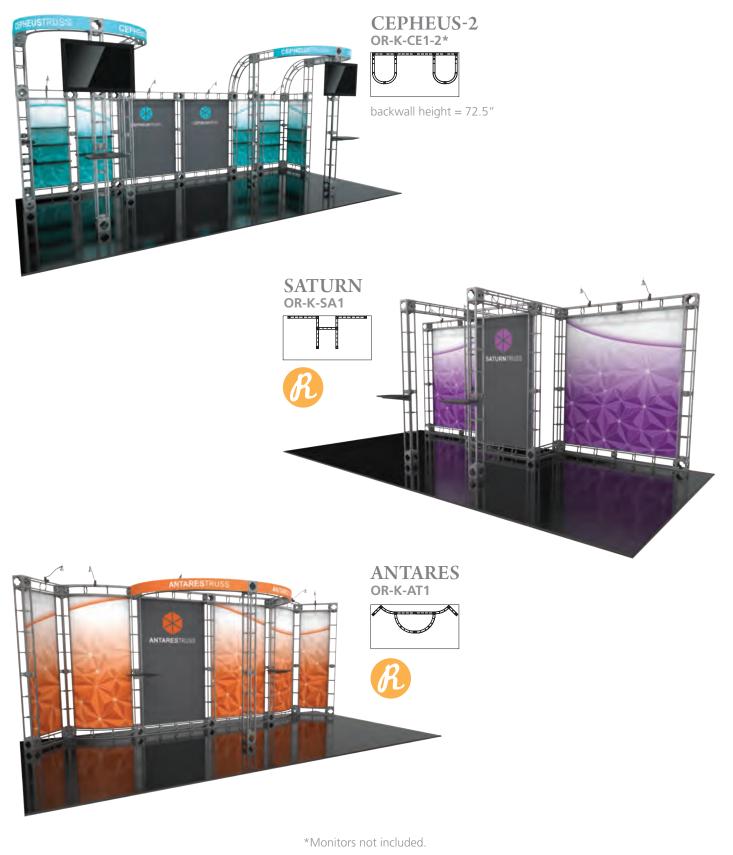
\*Counters featured are included. Monitors, iPads and mounts, literature accessories and furniture are not included.

# 10' x 20' EXHIBIT KITS **ORBITAL EXPRESS<sup>TM</sup> TRUSS**

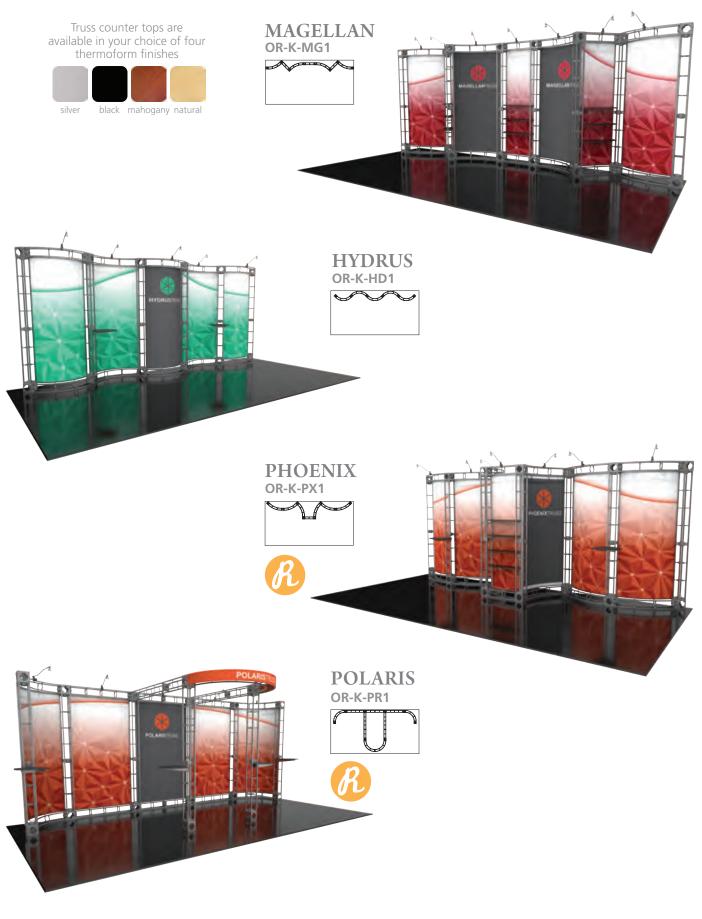


mounts, literature accessories and furniture are not included.

# **ORBITAL EXPRESS™ TRUSS** 10' x 20' EXHIBIT KITS



# 10' x 20' EXHIBIT KITS **ORBITAL EXPRESS<sup>TM</sup> TRUSS**





# **ORBITAL EXPRESS<sup>TM</sup> TRUSS** 20' x 20' ISLAND KITS

## **20' ISLAND KITS**

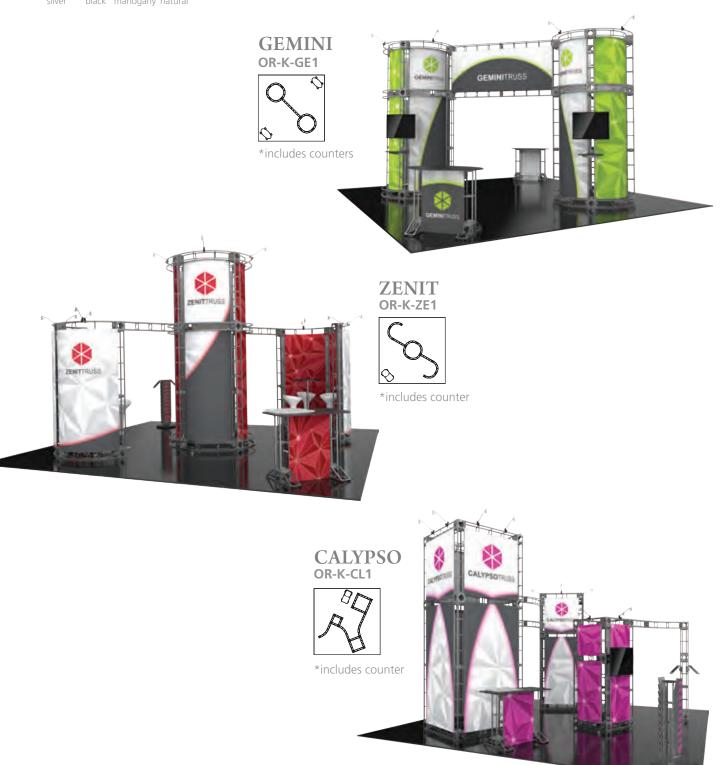
Orbital Express<sup>™</sup> Truss features over 30 professionally designed "off the shelf" kits for a variety of booth sizes and configurations. Each kit comes complete with all the parts, fixtures and fittings you need to create a successful exhibit, including (depending on the kit) low voltage spotlights and adjustable tabletops. A benefit to this versatile system is that it enables you to reconfigure kits in multiple ways and combinations using the same parts. Orbital Express Truss can also be easily configured to fit your custom needs!



# 20' x 20' ISLAND KITS ORBITAL EXPRESS<sup>TM</sup> TRUSS

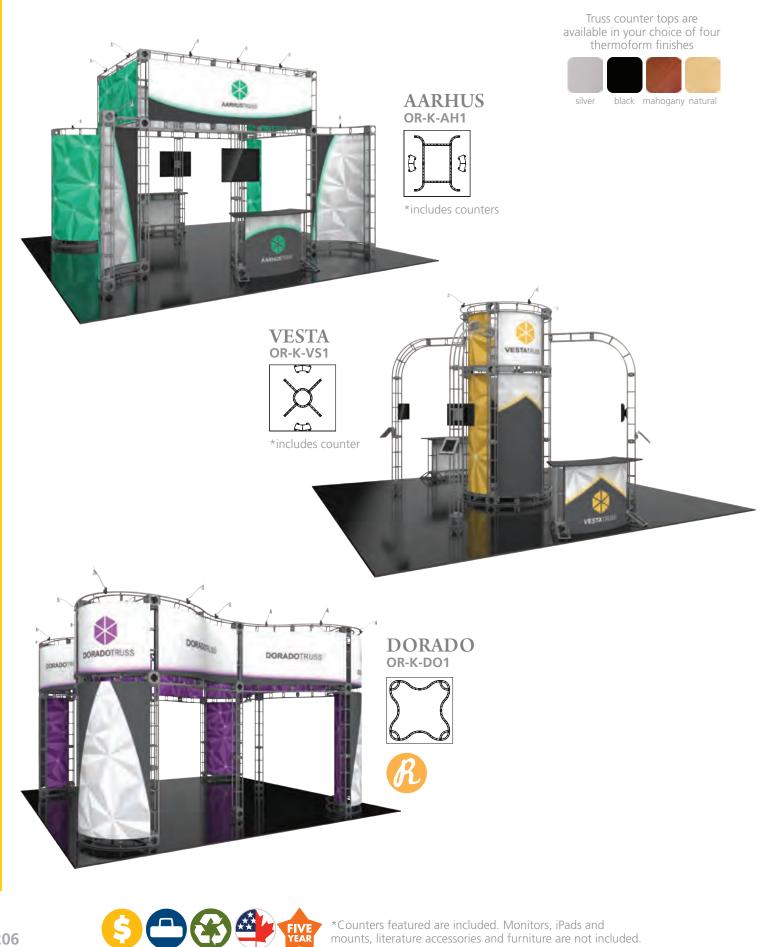
Truss counter tops are available in your choice of four thermoform finishes







# **ORBITAL EXPRESS<sup>TM</sup> TRUSS** 20' x 20' ISLAND KITS

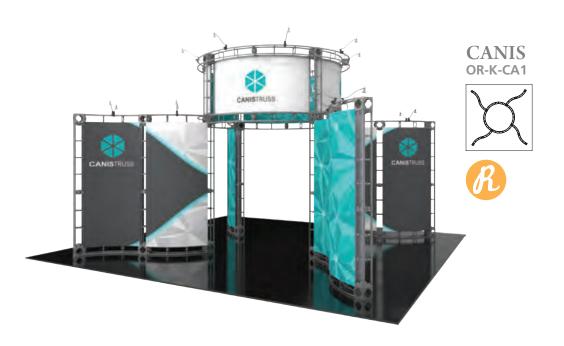




\*Counters featured are included. Monitors, iPads and mounts, literature accessories and furniture are not included.

# 20' x 20' ISLAND KITS ORBITAL EXPRESS<sup>TM</sup> TRUSS







Easily add an accessory wire/hanging rack to your kit! See p. 210 for more.



\*Counters featured are included. Monitors, iPads and mounts, literature accessories and furniture are not included.

# **ORBITAL EXPRESS<sup>TM</sup> TRUSS** ACCESSORIES

# LAMINATE TABLETOPS

Accessories such as tabletops, shelves, literature holders and monitor mounts add functionality and options to your display. Truss tabletops and shelves come in four tabletop colors. No tools needed for assembly.



NATURAL standard: OR-TBL-WD right facing: OR-TBL2-R-WD left facing: OR-TBL2-L-WD



SILVER standard: OR-TBL-S right facing: OR-TBL2-R-S left facing: OR-TBL2-L-S

## **INTERNAL SHELVING**

- available in choice of four finishes
- 24" straight span, 36" straight span, and 46" straight span shelves available
- 45° curved and 90° curved shelves





MAHOGANY standard: OR-TBL-DW right facing: OR-TBL2-R-DW left facing: OR-TBL2-L-DW



BLACK standard: OR-TBL-B right facing: OR-TBL2-R-B left facing: OR-TBL2-L-B



- 10 pocket clamp on literature rack
- note: rack may not fit into the standard kit packaging solution/ molded case
- toolless attachment





#### Truss tabletops & shelving are available in your choice of four thermoform finishes



# COUNTERS & PODIUMS **ORBITAL EXPRESSIM TRUSS**

## **COUNTERS AND PODIUMS**

Truss Counters and Podiums have several attractive designs to choose from with a sleek plex top as an available option. Choose from four tabletop colors. Graphic options are also available for Truss Counters. No tools needed for assembly.



**OVAL** standard: OR-TC02 with plex stand-off and internal shelf: OR-TC02-P



RECTANGLE standard: OR-TC01 with plex stand-off and internal shelf: OR-TC01-P



RACETRACK standard: OR-TC03 with plex stand-off and internal shelf: OR-TC03-P



**CURVE** standard: OR-TC04 with plex stand-off and internal shelf: OR-TC04-P



RACETRACK standard: OR-P04 with plex stand-off: OR-P04-P



SQUARE standard: OR-P05 with plex stand-off: OR-P05-P



Truss counter tops are available in your choice of four thermoform finishes



silver black mahogany natural

# **ORBITAL EXPRESS<sup>TM</sup> TRUSS** MERCHANDISING RACKS

## MERCHANDISING RACKS

Orbital Express Truss Merchandising Racks add functionality and options to any Orbital Truss kit. Accessory options offer multiple configurations and no tools are needed for assembly. Accessories panels are an a la carte add on option for 10ft, 20ft and island Orbital kits. Horizontal support bar needed for proper connection.



#### WIRE RACK OR-24-MP OR-36-MP OR-46-MP

- grid wall with hook brackets
- hook brackets sold separately
- supports approx. 8 lbs. per panel
- OR-24-MP-M mounts to verticals
- horizontal connector required to hang properly (sold separately)





#### HANGING RACK OR-36-SP OR-46-SP

- slot wall with hook brackets
- hook brackets sold separately
- supports approx. 8 lbs. per panel
  - horizontal connector required to hang properly (sold separately)





# WIRE/HANGING RACK CONNECTOR

OR-24-SST OR-36-SST OR-46-SST

- required to mount wire and hanging rack
- includes quick lock truss connectors



Hang your accessory kits with ease!



# KIOSKS & MONITOR MOUNTS **ORBITAL EXPRESSIM TRUSS**

# KIOSKS

Orbital Express™ Truss Kiosks are the perfect way to display media and/or literature at any trade show, event, retail or corporate space. Kiosks complement the Orbital Truss Express line of 10', 20' and 20' by 20' displays. Monitors not included. Kiosk table tops and bases available in choice of four thermoform finishes.

Truss table tops and bases are available in your choice of four thermoform finishes



**ORBITAL KIOSK 01** 

**OR-KIOSK-01** 

- rigid graphic =

- 30"w x 73.75"h x 20"d

- supports 23" monitor\*,

12"w x 47.25"h x .25"d

- approximate weight = 39 lbs

max weight = 40 lbs

# 

#### ORBITAL KIOSK 02 OR-KIOSK-02

- 40"w x 73.75"h x 28.25"d

**OPTI-MOUNT 3** 

**OR-LG-MB** 

40" - 65" LCD

max weight = 150 lbs

- supports 65" monitor\*,
- max weight = 80 lbs
- adjustable shelf
- approximate weight = 89 lbs



#### ORBITAL KIOSK 06 or-kiosk-06

- 24"w x 56"h x 34"d
- supports 23" monitor\*,
- max weight = 50 lbs
- table is 20"w x 14"d
- approximate weight = 44 lbs

# TRUSS MONITOR MOUNTS





#### OPTI-MOUNT 1 or-sm-mb

17"- 37" LCD max weight = 50 lbs



#### OPTI-MOUNT 2 or-m-mb

32"- 55" LCD max weight = 80 lbs

\*Monitors and tablets not included.





#### OPTI-MOUNT 4 or-lg-mb-2

40" - 65" LCD max weight = 150 lbs

# ACCENTS & ACCESSORIES TABLET STANDS

## FREESTANDING IPAD STANDS

Freestanding tablet stands are smart, lightweight and portable holders used to display tablets or iPads. They can be positioned in either portrait or landscape configurations. Security screws, allen key and bolts make the unit both durable and theft resistant. For extra security, the bases can also be bolted to the floor.



Back

# TENSION FABRIC IPAD STANDS

Are you looking to incorporate iPads into your display or environment? Sleekly-designed free standing iPad stands and kiosks make it easy to encourage interactivity, present information and engage your customers in any space. Stands feature stretch fabric graphics.



# CHARGING STATIONS **ACCENTS & ACCESSORIES**

# **CHARGING STATIONS**

Formulate® Charging Stations add technology and great value for visitors in need of a guick charge. Excellent for retail applications, trade shows, and events.



#### **CHARGING TOWER** FMLT-CHRG-01



- 33.56"w x 86.81"h x 33.46"d
- features a circular fabric header for branding and an illuminated fabric center structure
- base and tabletop offered in choice of four laminate color options
- charges virtually all Android, iPod, iPhone, iPad, Micro-USB smartphones, tablets, and devices
- features 16 high-speed charging tips: (8) Micro USB for Android devices and (8) Apple 8-pin for Apple iPhone/iPad/Lightning devices



Top View

- 23.72"w x 41.54"h x 23.62"d
- features stretch fabric graphic
- tabletop offered in choice of four laminate color options
- charges virtually all Android, iPod, iPhone, iPad, Micro-USB smartphones, tablets, and devices
- features 8 high-speed charging tips: (4) Micro USB for Android devices and (4) Apple 8-pin for Apple iPhone/iPad/Lightning devices



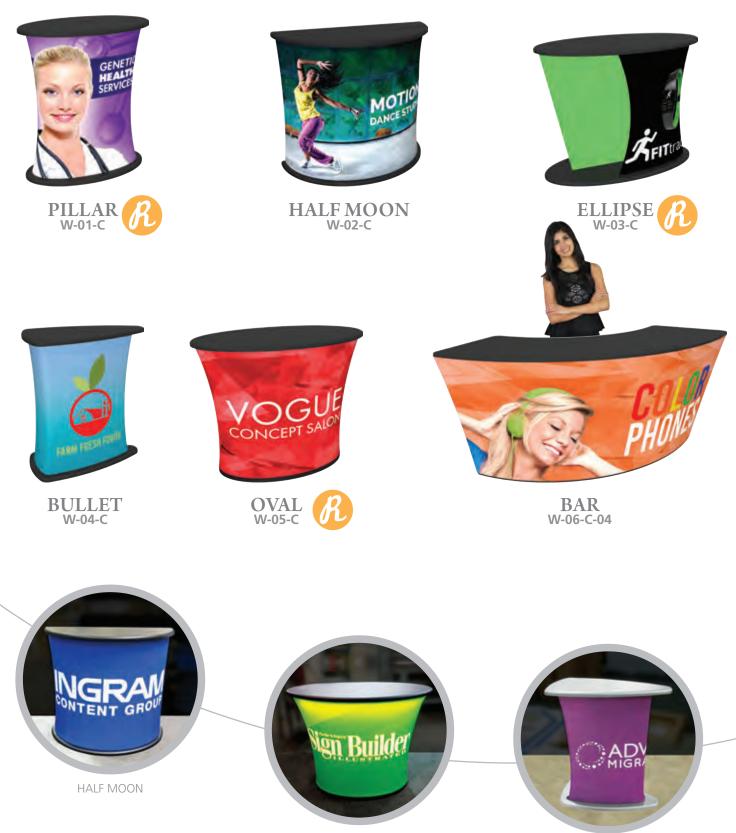


# FORMULATE® TENSION FABRIC COUNTERS

# 

## FORMULATE COUNTERS

Formulate<sup>®</sup> counters couple lightweight hardware with state-of-the-art printed stretch silicone edge push-fit fabric graphics to create funky and functional reception stands.



ILLUMINATED OVAL

BULLET

# TENSION FABRIC COUNTERS **FORMULATE®**

#### SYMPHONY<sup>TM</sup> COUNTERS

Symphony<sup>™</sup> counters provide a unique, sleek design that lends an attractive element to any trade show or POP display. Symphony counters combine extrusion-based hardware with state-of-the-art PRINTED or SOLID COLOR stretch push-fit fabric graphics.



HALF MOON

HALF MOON

# ACCENTS & ACCESSORIES COUNTERS

## VECTOR FRAMETM COUNTERS

Vector Frame<sup>™</sup> Counters complement the Vector Frame series of exhibit kits, but are also ideal for any stand-alone event or display. Vector Frame counters couple simple extrusion-based frames with push-fit fabric graphics or rigid sintra graphics. Tables are available in four colored finishes – silver, black, mahogany and natural. Counters fit in an OCH2 portable shipping case and allow for accessible storage by removing one fabric panel. Custom sizes also available.

Vector Frame counter tops are available in your choice of four thermoform colors







# COUNTERS ACCESSORIES

## HYBRID PROTM COUNTERS

All Hybrid Pro<sup>™</sup> Modular counters feature accessible storage and locking doors. Printed fabric graphics or rigid infill panels allow for your messaging and branding. Choose the size and counter shape that will match your backwall and space best.







#### HYBRID PRO COUNTER 01 HPC-01

- 39.38" w x 39.38" h x 17.75" d - white laminate cabinet with fabric graphic on the front, opaque or backlit



#### HYBRID PRO COUNTER 03 HPC-03

- 39.38" w x 36.63" h x 15.75" d - white laminate panel cabinet with UV graphic on the front and laminate top



#### HYBRID PRO COUNTER 02 HPC-02

- 70.88" w x 39.38" h x 23.63" d - white laminate cabinet with fabric graphic on the front, opaque or backlit



#### HYBRID PRO COUNTER 04 HPC-04

- 73.75" w x 36.5" h x 25.38" d - white laminate panel cabinet with UV graphic on the front and laminate top



HYBRID PRO COUNTER 09 REC-42

- 46" w x 37.5" h x 23" d - white laminate cabinet with UV graphic on the front, opaque or backlit



#### HYBRID PRO COUNTER 10 REC-52

- 64" w x 37.5" h x 30" d - white laminate cabinet with UV graphic on the front, opaque or backlit



All Hybrid Pro Modular counters are also available for rent



#### HYBRID PRO COUNTER 11 RCK-06

- 71.06" w x 36.61" h x 32.72" d - white laminate panel cabinet with UV graphic on the front and laminate top

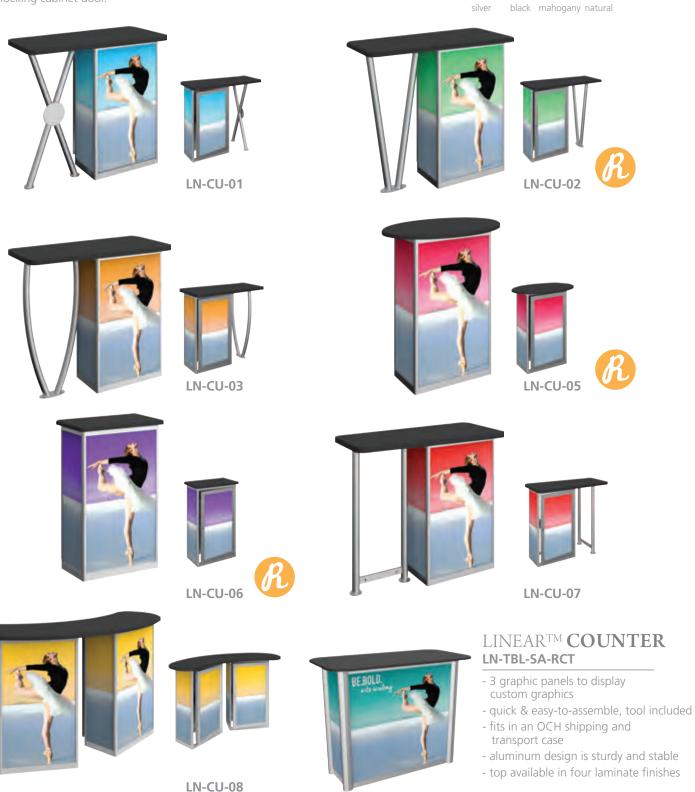
# ACCENTS & ACCESSORIES COUNTERS

## LINEAR<sup>TM</sup> BOLD **COUNTERS**

Dress up your space with sophisticated and functional counters. Counter tops are available in four thermoform finishes – silver, black, mahogany and natural. Printed graphic panels create the base of the counter. Counters come standard with locking cabinet door.

Linear counter tops are available in your choice of four thermoform finishes





# KIOSKS ACCENTS & ACCESSORIES

## FORMULATE<sup>®</sup> KIOSKS

Formulate® Kiosks couple lightweight aluminum tube frames with state-of-the-art printed stretch zipper pillowcase fabric graphics to create funky and functional multimedia kiosks.



FMLT-KIOSK-01

- 29.53" w x 98.53" h x 31.78" d
- pillowcase fabric graphic
- supports medium monitor\*



**KIOSK2** FMLT-KIOSK-02

- 61.72"w x 98.16"h x 34.57"d
- pillowcase fabric graphic
- supports medium monitor\*



**KIOSK3** FMLT-KIOSK-03

- 55.12"w x 98.61"h x 36.03"d
- pillowcase fabric graphic
- supports medium monitor\*



#### **KIOSK4** FMLT-KIOSK-04

- 39.37"w x 92.52"h x 35.75"d
- pillowcase fabric graphic
- supports medium monitor\*

\*Monitor not included.

# ACCENTS & ACCESSORIES KIOSKS

## VECTOR FRAMETM MONITOR KIOSKS

Vector Frame<sup>™</sup> Monitor Kiosks are a sleek, stylish way to display media at any tradeshow, event, in a retail or corporate space. The kiosks feature push-fit fabric graphics, easy-to-assemble 4" extrusion frames, your choice of single or double sided graphics and one or two monitor mounts (monitors not included). These kiosks complement the Vector Frame line of banners, backwalls, exhibit kits and counters.



#### LINEAR KIOSK 01 LN-K-01

- 54.4"w x 99"h x 23.25"d
- monitor\* mount
- fabric canopy
- approximate weight: 125 lbs



#### LINEAR KIOSK 05 LN-K-05

- 25.38"w x 72.25"h x 18.5"d
- monitor\* mount
- approximate weight: 30 lbs

#### **MONITOR KIOSK** PM4S3-MK-M/L

- large or medium monitor\* bracket
- max weight = 40 lbs
- medium holds 32-55"
- large holds 40-65"
- OCFM case optional
- monitor not included\*





#### MONITOR KIOSK **VB-MK-01**

- medium monitor\* bracket
- max weight = 50 lbs
- comes with 1 OCH2 case
- monitor not included\*



\*Monitors not included.

CENTS & ACCESSORIES | KIOSKS



# LITERATURE RACKS ACCESSORIES



#### ZEDUP 1 black: ZD-1-B silver: ZD-1-S

- 6 pocket rack

- can be stored or shipped loaded with literature



# ZEDUP LITE silver: ZD-LITE

- 6 pocket rack
- collapsible
- lightweight version of the ZedUp
- constructed from aluminum & plastic for reduced weight



#### QUANTUM DOUBLE SIDED black: QNTM-DS

- 5 pocket rack
- collapsible
- constructed from plastic for light weight



#### QUANTUM SINGLE SIDED black: QNTM-DS

- 4 pocket rack
- collapsible
- constructed from plastic for light weight



INNOVATE black: INN-B silver: INN-S

- modular design
- 10 pockets
- packs in 3 separate parts for reduced shipping size



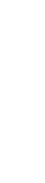
ILLUSION black: IL-1-B silver: IL-1-S

- fast-folding cantilever rack
- 4 front facing pockets



black: 10UP-B

- strong & stable
- 10 pockets
- packs flat





# ACCENTS & ACCESSORIES SLIM LINE LED LIGHTING

## SLIM LINE LED LIGHTING

Lighting can create a powerful, impactful presence or display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. A variety of Luminosity<sup>™</sup> display lights, lighting kits and solutions are available to help clients make their projects and products shine!





#### LED FLOOD LUM-LED4-ORL-B

- low voltage 12 watt spotlight
- 17.16" long from end to end
- mounts to dovetails and extrusion channel
- available in black only





spotlight

LED SPOT LUM-LED3-ORL-B

- low voltage 5 watt slender



LUM-LED6-ORL-B

- available in black only

LED EXHIBITION

- low voltage 12 watt spotlight

- 17.13" long from end to end

- mounts to extrusion channels



#### LED STRIP LUM-LED5-ORL-B

- low voltage 12 watt
- 16.1" long from end to end
- mounts to dovetails and
- extrusion channel
- available in black only







#### LUMINA 200 LED Black: LUM-LED2-ORL-B Silver: LUM-LED2-ORL-S

- LED Lumina 200 floodlight
- Uses multi cups chip on board (MCOB) light technology and features a slim profile
- LED rated for 20,000 continuous hours
- 19" long from end to end



#### LIGHTING IS AN **IMPORTANT** ELEMENT TO ANY DISPLAY





LIGHTING DRAWS ATTENTION TO YOUR BRAND AND MESSAGE WITH ELEGANCE

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# LUMINOSITY DISPLAY LIGHTING ACCENTS & ACCESSORIES



# LUMINOSITY DISPLAY LIGHTING

Lighting can create a powerful, impactful presence or display. Illumination is an important piece of the puzzle to achieve the mood, style and staging that you desire. A variety of Luminosity™ display lights, lighting kits and solutions to help clients make their projects shine!



# ACCENTS & ACCESSORIES LIGHTING

**UNIVERSAL LIGHT CLAMP KIT** UNI-LT-CLP30 UNI-LT-CLP50



- comes standard with the Lumina 1, 3, 4, 5, 6, 8 and allows our lights to fit a majority of banners, truss & panel kits

#### LED BULB OPTION LUM-LV-LED-BLB16



- a green solution for Lumina 1, 2, 5, 6, 8
- 50 watt equivalent LED bulb

#### SPT CASE SPT-CASE

- EVA semi-rigid lighting case
- foam-lined padded compartments
- holds two Lumina 200 lights & power supply
- fits Lumina 1, 2, 5, 6, 8 and power supply

#### **LUMINA SPARE BULB KIT** LUM-BULB

- (2) 50 watt low voltage spare bulbs in a padded, protective EVA formed case





## **FLOODLIGHTS & WALL WASHERS**

#### LED FLOOD LIGHT **LED-FLOOD**

- 85-265 voltage, 42 watt LED Flood light (equivalent to 400 watt halogen)
- projects cool WHITE light
- 7.4"w x 9.44"l x 5.11"d
- angles to 120°
- UL approved



#### MINI LED FLOOD LIGHT LED-10W-FLOOD-RGB LED-10W-FLOOD-W

- 10 watt LED Flood light
- projects cool WHITE or RGB
- spectrum light
- remote control provided with RGB version
- each light measures
- 4.49"w x 3.39"h x 3.98"d angles to 120°
- UL approved



# COLOR BLAST ACCENT LIGHTS

- 85-265 voltage, 13 watt LED blast light
- projects your choice of warm or cool WHITE, and a RGB spectrum flashing pattern
- 7"round x 7"h (when faceplate is flush with base and not angled) - angles to 60°
- UL approved



LED-WRM-WHT-BLAST Features a warm white LED light output; good for lightcolored and neutral graphic prints. 3,000K



LED-COOL-WHT-BLAST Features a cool LED light output; good for darker graphic prints. 6,000K



**LED-RGB-BLAST** Features multi-pattern flashing RGB LED light output; RGB spectrum cannot be controlled.

# CASES ACCENTS & ACCESSORIES

## CASES

It's critical to protect your tradeshow exhibit investment with a quality constructed transit and shipping case. An extensive selection of exhibit and display cases and crates to choose from that are all made in North America and are designed to house specific lines of exhibits and displays for maximum portability and protection during shipping.

#### LIGHTING & ACCESSORY CASE oca-2

- ideal for lights and accessories

- secure straps help to ensure case will remain closed during transport
- interior size: 32.81 "w x 4.13 "h x 13.75 "d
- exterior size: 34"w x 7"h x 15"d
- weight when empty: 8 lbs



# BANNER STAND CASE

- this expandable shipping case fits up to three swivel-foot banner stands with bags or one premium stand with bag\*
- also used for Formulate® Lite displays
- interior size min/max: min - 12"w x 30.13"h x 3.75"d max - 12"w x 47.13"h x 3.75"d
- exterior size: min - 14.56"w x 30.38"h x 5.88"d max - 14.56"w x 47.38"h x 5.88"d
- weight when empty: 9 lbs
- \*case does not fit Uno, Spring 5, Contender 48 or banners over 39.37" wide





#### SMALL & LARGE GRAPHIC CASES SMALL: OCS LARGE: OCL

- premium latches for
- maximum strength
- built in wheels and easy-to-grip molded handle

#### OCS

- interior size: 14"w x 39.81"h x 13.25"d
- exterior size: 18"w x 42.25"h x 16.5 "d
- weight when empty: 18 lbs

#### intori

- interior size: 14"w x 51.5"h x 13.25"d
- exterior size: 18"w x 55.13"h x 16.5"d
- weight when empty: 20 lbs



# EXPANDABLE CASE

- the perfect protective shipping and/or storage case for all Formulate® exhibit kits, hanging structures and accessory products
- adjustable roto-molded expandable display case
- adjustable lid and easy pin latch
- interior size min/max: min - 13.75"w x 39.63"h x 11.75"d max - 13.75"w x 64"h x 11.75"d
- exterior size min/max: min - 16.75" w x 39.88" h x 16.88" d max - 16.75" w x 64.25" h x 16.88" d
- weight when empty: 27 lbs
- separate fabric graphic converts the case into a counter





# ACCENTS & ACCESSORIES CASES

#### STANDARD WHEELED DISPLAY CASE ocx

- light storage in the lid
- premium latches for maximum strength
- interior size: 35.75"w x 23.5"h x 13"d
- exterior size: 39.5 "w x 26.75 "h x 17 "d
- weight when empty: 32 lbs
- optional wood counter top can be added in your choice of silver, black, mahogany or natural



#### DELUXE WHEELED DISPLAY CASE ocp-elite

- lid can be used as a step stool while assembling displays
- access door provides storage when unit is used as a counter
- interior size: 14.14" w x 31.75" h x 19.75" d
- exterior size: 16.75" w x 38.25" h x 26.25" d
- weight when empty: 31 lbs



# LARGE DISPLAY CASE OCH

- roto-molded case for exhibits, graphics & accessories
- secure reinforced straps help to ensure case will remain closed during transport
- strong yet lightweightinterior size:
- 23.25" w x 7.63" h x 46.5" d - exterior size:
- 26"w x 12"h x 50"d
- weight when empty: 22 lbs

#### PREMIUM WHEELED DISPLAY CASE OCP-2

- premium latches for maximum strength
- hinged lid with internal light storage
- robust, roto-molded plasticinterior size:
- 22"w x 35.5"h x 14.14"d - exterior size:
- 26"w x 39.56"h x 17.75"d
- weight when empty: 32 lbs



#### HOPUP/MEDIUM WHEELED CASE oc-hop

- ideal for Hopup backwall displays (fits up to 4x3 hopup)
- built-in handle and wheels for easy transport
- interior size: 13.5"w x 35.5"h x 13.5"d
- exterior size: 15.5" w x 35.69" h x 17" d
- weight when empty: 17 lbs



# LARGE DISPLAY CASE OCH2

- heavy-duty shipping and storage case
- ideal for Linear hybrid displays
- secure reinforced straps help to ensure case will remain closed during transport
- interior size: 24.13" w x 12.25" h x 47.25" d
- exterior size: 29"w x 15"h x 52"d
- weight when empty: 30 lbs
- wheels and handles recessed





CENTS & ACCESSORIES CASES

# CASES ACCENTS & ACCESSORIES

# FREIGHT CASE

- interlocking surface to enable two cases to be transported together
- maximum case depth
   = 8" allowing up to 8 flat panels per case
- interior size: 23.75" w x 9.75" h x 36.63" d
- exterior size: 26″w x 14″h x 38″d
- weight when empty: 20 lbs



# FREIGHT CASE

- offers the same features and benefits of the OCT in a rectangular shape
- interior size:
- 48" w x 19.75" h x 35.5" d - exterior size:
- 51"w x 24"h x 39"d
- weight when empty: 55 lbs

# FREIGHT CASE

- interlocking surface to enable two cases to be transported together
- maximum case depth= 8" allowing
- up to 8 flat panels per case - interior size:
- 35.75"w x 9.75"h x 47.25"d
- exterior size:
- 38″w x 15″h x 49″d
- weight when empty: 35 lbs



# FREIGHT CASE

- molded stackable shipping crate 18" deep
- heavy-duty roller bearing recessed in bridge of case
- holds 18 layers of flat panels in horizontal direction
- interior size: 48"w x 18"h x 48"d
- exterior size: 51"w x 23"h x 51"d
- weight when empty: 70 lbs



# LCD MONITOR CASE

- black LDPE case designed for LCD monitors
- built in dry erase board to label contents and location
- fits 37 47" screens
- includes 3" casters with rubber wheels
- must be shipped freight
- interior size:
- 45.5" w x 30" h x 5" d - exterior size:
- 54"w x 35"h x 16"d - weight when empty:
- 97 lbs



# ORBITAL CURVED TRUSS CASE

- designed to handle national
- & international exhibit freight shipments
- offers maximum protection for your exhibit materials
   interior size:
- 43.5" w x 33" h x 47.25" d
- exterior size:
- 48"w x 42 "h x 51 "d - weight when empty: 138 lbs

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AMBASSADOR	
APEX OUTDOOR SIGN	
ARCHES	
ATLAS OUTDOOR SIGN	

# B

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BACKLIT COYOTE POPUP TOWER
BANNER STAND ACCESSORIES
BANNER STANDS
BANNER STAND CASE
BARRACUDA BANNER STAND
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**G** GIANT MOSQUITO ....

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# W

WEDGE OUTDOOR SIGN HOLDER
WHEELED CASE
WHIRLWIND
WIND DANCER OUTDOOR DISPLAYS
WIND DANCER LT OUTDOOR DISPLAYS
WIND DANCER MINI OUTDOOR DISPLAYS

# X

XCLAIM FABRIC POPUP	
XCLAIM FULL HEIGHT KITS	
XCLAIM TABLETOP KITS	

# Ζ

ZEDUP 1 LITERATURE RACK	
ZEDUP LITE LITERATURE RACK	
ZOOM 10' POPUP TENT	
ZOOM 20' POPUP TENT	
ZOOM BACKPACK FLAGS	
ZOOM BASE OPTIONS	
ZOOM FLEX FLAGS	
ZOOM POPUP TENTS	

## #

10' HERCULES KITS
10 UP LITERATURE RACK
20' HERCULES KITS



# OVER 100 OFF-THE-SHELF RENTAL DISPLAY SOLUTIONS



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You know you need to stand out, but maybe you're not sure how? No problem. Our in-house creative team will generate brand solutions that resonate with your target audience.

We believe each assignment begins with listening to your project goals, understanding the products, systems and specific objectives, and then partnering with you to develop and execute customized solutions in ways that deliver impact, inspiration and involvement. We're an end-to-end partner and we're standing by.



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